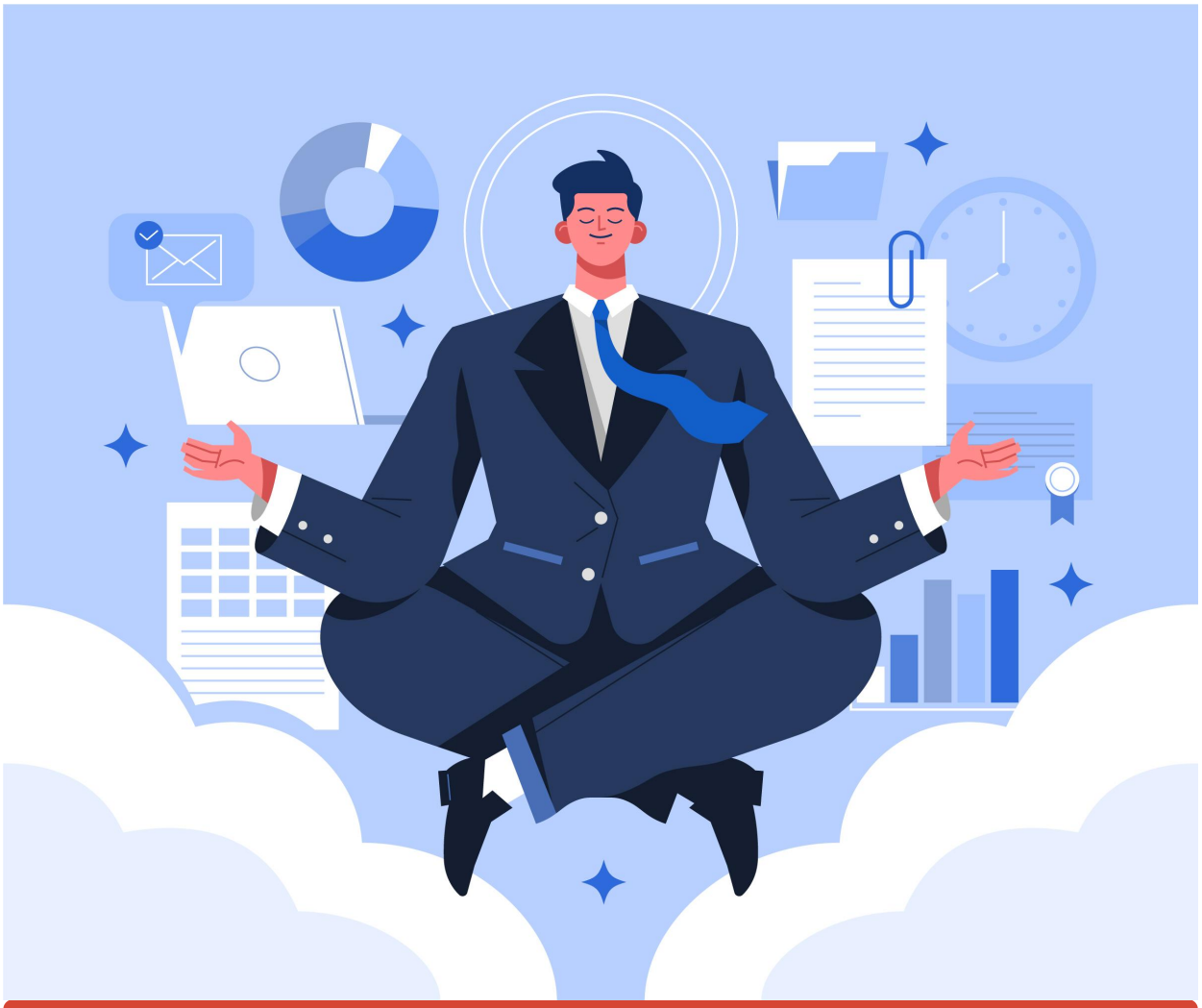


Mastering the CEO Role: Leading with Vision and Impact

Duration: 5 Days

Language: en

Course Code: MG2 - 205

Objective

By the end of this course, participants will be able to:

- Understand the key responsibilities and expectations of the CEO role.
- Develop and articulate a compelling organisational vision and strategy.

- Build and lead high-performing executive teams.
- Manage stakeholders, including boards, investors, employees, and the public.
- Drive innovation, transformation, and sustainable growth.
- Navigate crises and make decisions under uncertainty.
- Maintain personal resilience, ethics, and work-life balance as a leader.

Audience

This course is ideal for:

- Aspiring and newly appointed CEOs.
- Senior executives preparing to transition into the CEO role.
- Founders and entrepreneurs leading growing companies.
- Board members who work closely with CEOs.
- Experienced CEOs seeking to refresh and expand their leadership capabilities.

Training Methodology

The course combines expert-led sessions, executive case studies, peer discussions, and strategic simulations. Participants will gain insights from real-world examples and develop actionable plans for their own leadership journey.

Summary

The Chief Executive Officer (CEO) is more than just a title — it’s a responsibility to lead organisations with vision, integrity, and strategic focus. As the highest-ranking executive, the CEO sets the tone for the company, makes critical decisions, and inspires teams to achieve ambitious goals.

This course equips current and aspiring CEOs with the mindset, skills, and tools to excel in this demanding role. Participants will explore leadership strategies, stakeholder management, financial oversight, innovation, and resilience — to thrive at the top of their organisations.

Course Content & Outline

Section 1: The Role and Responsibilities of the CEO

- Understanding the CEO’s place in corporate governance.
- Balancing operational oversight and strategic vision.
- Key competencies and behaviours of successful CEOs.
- Common challenges and how to overcome them.

Section 2: Vision, Strategy, and Execution

- Crafting and communicating an inspiring vision.
- Strategic planning and aligning the organisation around priorities.
- Setting measurable goals and monitoring progress.
- Balancing short-term results with long-term sustainability.

Section 3: Building and Leading High-Performing Teams

- Assembling and managing the executive team.
- Creating a culture of accountability, trust, and innovation.
- Coaching, mentoring, and succession planning.
- Navigating power dynamics and fostering collaboration.

Section 4: Stakeholder Management and External Relations

- Working effectively with the board of directors.
- Communicating with investors, employees, media, and customers.
- Managing corporate reputation and public trust.
- Negotiating partnerships and alliances.

Section 5: Driving Innovation and Leading Through Change

- Embracing digital transformation and market disruption.
- Building organisational agility and resilience.
- Crisis management and decision-making under pressure.
- Sustaining personal effectiveness and avoiding burnout.
- Final activity: Creating a personal CEO leadership action plan.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by The CPD Certification Service (CPD), and are certified under ISO 9001 and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Human Resources Management (HRM), Management & Leadership, Project Management

Tags

Chief Executive Officer, CEO, C-suite

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