

CSO – Chief Strategy Officer: Leading Vision & Growth

Duration: 5 Days

Language: en

Course Code: MG2 - 211

Objective

By the end of this course, participants will be able to:

- Define the strategic mandate of the CSO and its cross-functional influence.
- Lead corporate strategy design, execution, and performance measurement.
- Translate complex market trends and analytics into strategic insights.
- Support CEOs and boards with strategic risk analysis and foresight.
- Align strategic priorities across functions, regions, and stakeholders.
- Champion transformation initiatives that fuel innovation and sustainable growth.

Audience

This course is ideal for:

- Chief Strategy Officers and Heads of Corporate Strategy.
- Executives involved in strategic planning and transformation.
- Directors of business units, innovation, or M&A.
- CEOs, COOs, CFOs seeking to understand the strategic function more deeply.
- Professionals preparing for transition into CSO roles or board advisory positions.

Training Methodology

The course blends high-level executive facilitation, real-world strategy case studies, competitive simulations, and peer collaboration. Participants will conclude with a strategic leadership practicum, where they develop and present a live strategic transformation plan based on real-world scenarios.

Summary

As global competition, technological disruption, and economic uncertainty reshape industries, the role of the Chief Strategy Officer (CSO) becomes more critical than ever. This executive-level

course equips current and aspiring CSOs with the capabilities to drive corporate vision, long-term value, and enterprise-wide transformation.

Participants will gain expertise in competitive intelligence, strategic planning, M&A strategy, innovation management, and performance alignment—while learning how to influence executive teams and build agile, resilient strategies in complex environments.

Course Content & Outline

Section 1: The Strategic Role of the CSO

- Defining the CSO mandate in today’s C-suite.
- Differentiating between strategic leadership vs. operational execution.
- The CSO’s relationship with the CEO, board, and functional heads.
- Evolution of corporate strategy in an era of uncertainty.
- Balancing short-term agility with long-term strategic foresight.

Section 2: Corporate Strategy & Business Model Innovation

- Designing corporate, business unit, and growth strategies.
- Strategic business model frameworks (Blue Ocean, BCG Matrix, Porter's Five Forces).
- Evaluating innovation portfolios and product-market fit.
- Case studies in disruptive strategy and ecosystem building.
- Integrating ESG and sustainability into long-term strategy.

Section 3: Strategic Intelligence & Market Positioning

- Competitive intelligence and benchmarking techniques.
- Using data analytics, market research, and trend mapping for insights.
- Scenario planning and future-back strategy development.
- Customer-centric strategy: turning voice-of-customer into competitive advantage.
- Using SWOT, PESTLE, and War-Gaming for strategy refinement.

Section 4: M&A, Partnerships, and Strategic Execution

- The CSO’s role in mergers, acquisitions, and strategic alliances.
- Due diligence, value creation mapping, and post-merger integration.
- Building strategic partnerships and innovation ecosystems.
- Aligning resources, teams, and budgets for strategic execution.

- Leading cross-functional implementation and performance tracking.

Section 5: Strategic Leadership & Organisational Transformation

- Driving culture change through strategic vision.
- Engaging stakeholders and aligning executive teams.
- Developing KPIs and OKRs to support strategic objectives.
- Risk anticipation, resilience building, and transformation governance.
- Communicating strategy with clarity to internal and external audiences.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by The CPD Certification Service (CPD), and are certified under ISO 9001 and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Management & Leadership, Project Management

Tags

C-suite, CSO, Chief Strategy Officer

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