

Networking in the Age of AI and Remote Work

Duration: 5 Days

Language: en

Course Code: MG2 - 230

Objective

By the end of this course, participants will be able to:

- Understand the impact of AI and remote work on professional networking.
- Build and sustain networks in virtual and hybrid environments.
- Leverage AI tools and platforms to identify opportunities and expand reach.
- Apply digital communication strategies to strengthen trust and influence.
- Develop a personal networking strategy tailored to the AI and remote work era.

Audience

This course is ideal for:

- Leaders and managers working in hybrid or remote organisations.
- Professionals seeking to expand their influence digitally.
- Entrepreneurs and consultants leveraging online networking for growth.
- HR and L&D specialists supporting workforce transformation.
- Anyone aiming to future-proof their networking skills.

Training Methodology

The course combines lectures, case studies, and interactive discussions. Participants will map their current networks, explore AI-driven tools, and practice strategies for building authentic digital relationships in remote and hybrid contexts.

Summary

This training course explores how networking strategies are evolving in today's world of artificial intelligence (AI) and remote work. Leaders and professionals now need to build, maintain, and leverage networks in digital-first environments, where face-to-face interactions are limited and technology plays a central role.

Participants will learn how to create authentic connections online, use AI-powered tools to enhance networking, and overcome the challenges of virtual collaboration. The course blends traditional networking principles with modern digital practices, helping participants thrive in hybrid and remote workplaces.

Course Content & Outline

Section 1: The Evolution of Networking in the Digital Era

- Traditional vs. modern networking approaches.

- The impact of AI, automation, and remote work on networking.
- Case studies of successful digital networking strategies.

Section 2: Building Networks in Remote and Hybrid Workplaces

- Overcoming barriers to connection in virtual environments.
- Tools for collaboration and relationship-building online.
- Creating engagement and visibility in digital spaces.
- Maintaining long-term relationships without face-to-face contact.

Section 3: Leveraging AI for Smarter Networking

- AI-powered platforms for professional connections.
- Using analytics to identify opportunities and potential partners.
- Personalisation and targeted outreach with AI tools.
- Ethical considerations of AI-driven networking.

Section 4: Communication and Influence in Virtual Networking

- Mastering digital communication skills (tone, clarity, presence).
- Storytelling and personal branding in online environments.
- Building trust and credibility through virtual interactions.
- Strategies for influencing decision-makers remotely.

Section 5: Developing a Future-Ready Networking Strategy

- Mapping your digital and AI-enhanced networking ecosystem.
- Setting personal and professional networking goals.
- Integrating online and offline approaches for balance.
- Creating a sustainable roadmap for networking in the AI era.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by The CPD Certification Service (CPD), and are

certified under ISO 9001 and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

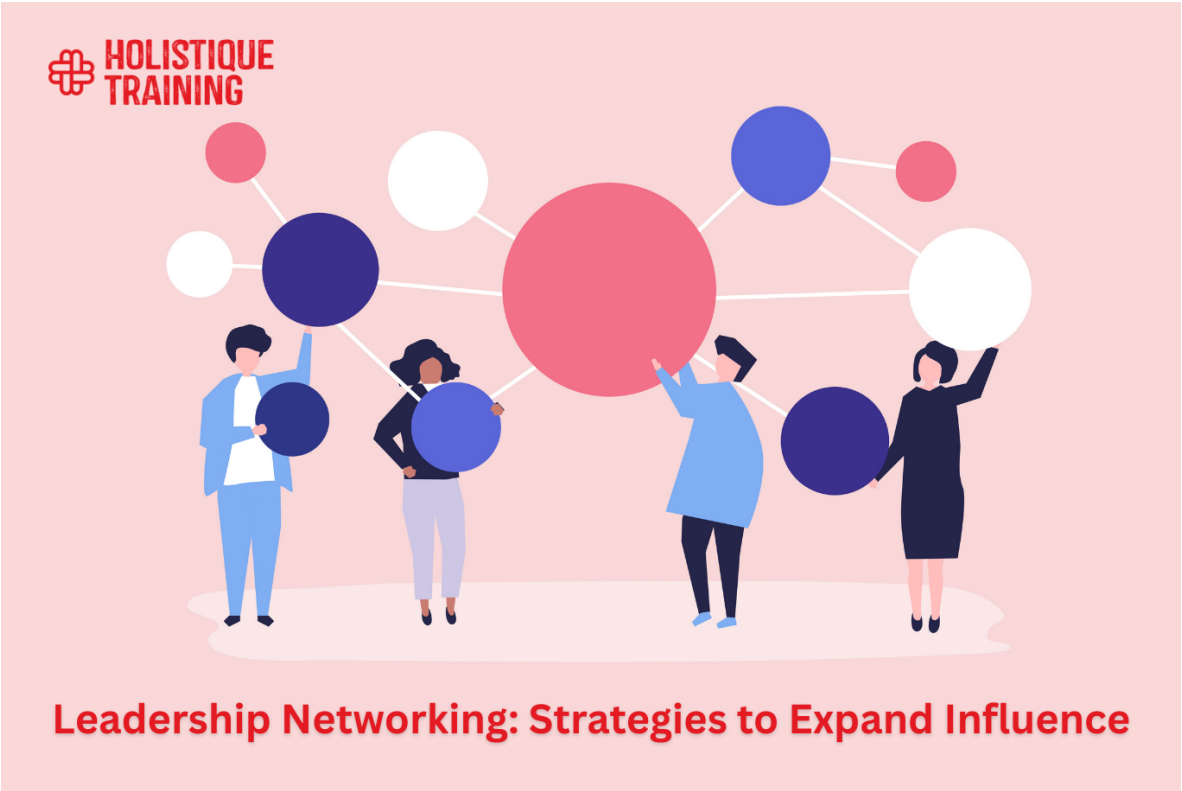
Categories

AI, Data and Visualisation, Customer Service & Public Relations (PR), Management & Leadership, Telecommunication

Tags

Networking, the Digital Era, Hybrid Workplaces, Virtual Networking

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