

Effective Management in the Healthcare Sector

Duration: 5 Days

Language: en

Course Code: IND05-102

Objective

Upon completion of this course, participants will be able to:

- Identify and manage potential risks.
- Create innovative and strategic solutions considering cost implications.
- Understand strategic and technological tools that could be useful.
- Discover the latest regulations and healthcare accreditations and their implications on your processes.
- Understand where your knowledge gaps are and prioritise change.
- Evaluate processes and set a realistic vision to earn staff buy-in.

- Review data regarding changes to develop a success story.
- Request and handle feedback and challenges to improve patient service and results.

Audience

This course suits anyone in a leadership or supervisory role within the healthcare sector or anyone aspiring to be a manager within this area.
This includes:

- Healthcare Senior Managers.
- Department Heads.
- Clinical Section Heads.
- Healthcare Centre Owners.
- Healthcare HR Managers.
- Healthcare Strategic Planners.
- Healthcare Financial Teams.

Training Methodology

This training combines presentations, group seminars, and various accessible tools to assist in all adult learning methods.
You'll participate in group discussions, plan projects based on specific healthcare areas, and assess their potential benefits and limitations. You'll be provided real-life case studies, simulated data, and feedback to help you analyse pain points and deal with role-played employee conversations.

Summary

The healthcare industry is fast-paced with many challenges, including funding, staffing and ever-changing regulations.
Managing in this fluid setting presents opportunities for managers and leaders to improve their processes using agile technology, new and improved management techniques, and efficient project plans to increase financial stability.
The recent COVID-19 pandemic has created a need for increased resilience and collaboration throughout all aspects of healthcare to maintain standards, increase the energy and strength within the sector and consistently ensure patients receive the treatment they require.

Course Content & Outline

Section 1: Strategic Aims & Their Management

- Identifying the need for change.
- Healthcare current aims and their effectiveness.
- Creating a strategic management model.
- Strengthening the corporate culture.

Section 2: Administration and Legislation

- Essentials and financials - assessing a project’s worth.
- The contingent valuation method.
- Operational planning and staffing.
- Looking at structural changes.
- Scientific credibility and quality assurance.

Section 3: Healthcare Management

- What does it mean to be a manager in healthcare?
- Your organisation's mission and brand values.
- Discovering your management tools and support.
- SMART targets.
- Selecting the right team and accurate delegation.
- Developing key performance indicators (KPIs).

Section 4: How to Get Creative

- Identifying knowledge gaps.
- Problem-solving and decision-making.
- PMI-CAF SCAMPER in critical thinking.
- Acting on reliable data - where to start.

Section 5: Developing Resilience and Flexibility

- Johari Windows.
- Holland Theory.
- SWOT Analysis.
- Tools for building resilience.

Section 6: Understanding Opportunities & Managing Change

- Discussing concerns and developing team buy-in
- Tuckman’s Theory of teamwork
- Belbin’s Team Roles
- Constructing the correct change model: Kotter’s theory.
- ADKAR.
- Negotiating contracts and dispute management.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Healthcare & Pharmaceutical, Management & Leadership

Tags

management, Resilience, health, SMART

Related Articles



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YouTube Video

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