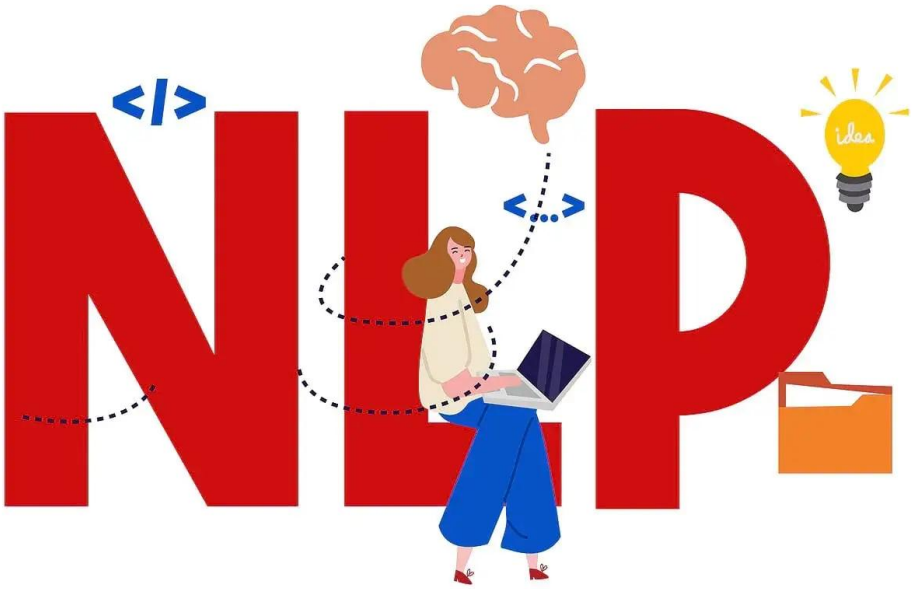


Developing Presentation Skills Using Neuro Linguistic Programming (NLP)

Duration: 5 Days

Language: en

Course Code: MG2-125

Objective

Upon completion of this course, participants will be able to:

- Understand what your audience needs to see to stay engaged.
- Enhance your public speaking tone and body language.
- Capture the audience with insightful information.
- Utilise various learning techniques to ensure your audience remembers your presentation.
- Add a compelling strategic edge to your presentation.
- Involve the audience where possible so they feel important.
- Develop clear and concise articulation techniques.
- Overcome the fear of public speaking and develop confidence in your own ability.
- Understand how neuro-linguistic programming can help you to develop within your chosen career path.

Audience

This course is designed for anyone who aims to increase their confidence with public speaking or needs to develop their presentation skills in preparation for a new job role. It would be most beneficial for:

- Marketing Professionals
- Account Managers
- Account Executives
- Team Leaders
- Supervisors
- Sales Teams
- Anyone developing into a role that requires public speaking

Training Methodology

This course uses a variety of adult learning styles to aid understanding. Participants will view examples of excellent presentation styles and participate in group activities to hone their speaking styles.
Participants will be presented with real-life case studies and provided with relatable role-playing scenarios to enact their presentations. They will also be invited to share their experiences and discuss tools and techniques for overcoming nervousness.

Summary

If you’re in a profession that requires you to present information or to create sales pitches for products, then it’s important that you appear confident, knowledgeable and engaging in front of a crowd. Fear of presenting in front of people is one of the top reasons for stalled development in executive and management positions.
While public speaking can be daunting, many key tools and techniques help you overcome that fear and deliver a persuasive and memorable presentation with greater impact and purpose to a large group.
Neuro-linguistic programming techniques can help you remove the fear of presenting and provide advanced speaking techniques to help you engage confidently with an audience. This allows you to gain buy-in to projects, get your information across in an organised manner, and present yourself in a more professional light.

Course Content & Outline

Section 1: What is Neuro-Linguistic Programming

- What is NLP?
- How does NLP work?
- NLP basic techniques and tools.
- How important is it to be in control?
- Opening your speech.
- Gaining immediate interest in your topic.
- How to write an exciting presentation.
- How to remember your presentation without reading your notes.

Section 2: Essential Presentation Techniques

- Your topic and how to get others involved.
- How long should your presentation be based on your topic?
- Reducing a presentation to fit within a timeframe.
- Increasing your presentation time without waffling.
- Which information is important, and what can you remove?
- The Dos and Don’ts.
- Concluding with finesse.
- Conclusion tools and techniques.

Section 3: Adjusting Your Tone & Speed for Your Audience

- Judging the correct tone.
- How to overcome nerves when they hit.
- Relieving stress through a simple exercise.
- Props, slides, and interactivity.
- Using the right voice to grab the audience’s attention.
- Adjust your speed so people can understand you.

Section 4: Body Language & Assessing Your Audience

- The power of hand gestures.
- Maintaining eye contact.
- Involve every person in the audience.
- How to handle crowds with no seating arrangement.
- Delivering to smaller audiences.
- Delivering to larger audiences.
- How to act professionally if something goes wrong.

Section 5: Involving Your Audience

- Using props and handouts.
- Asking for audience participation.
- ‘Show of hands’ questioning.
- Creating a two-way conversation when public speaking.
- NLP techniques that invite external involvement.

Section 6: Planning Your Presentation

- Your slide deck and accompanying notes.
- How to conduct your presentation using NLP techniques.
- PowerPoint slides - the expert way.
- Font sizes and styles are essential for visibility.
- Practical presentation exercises with audience evaluations.
- Planning your next presentation.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

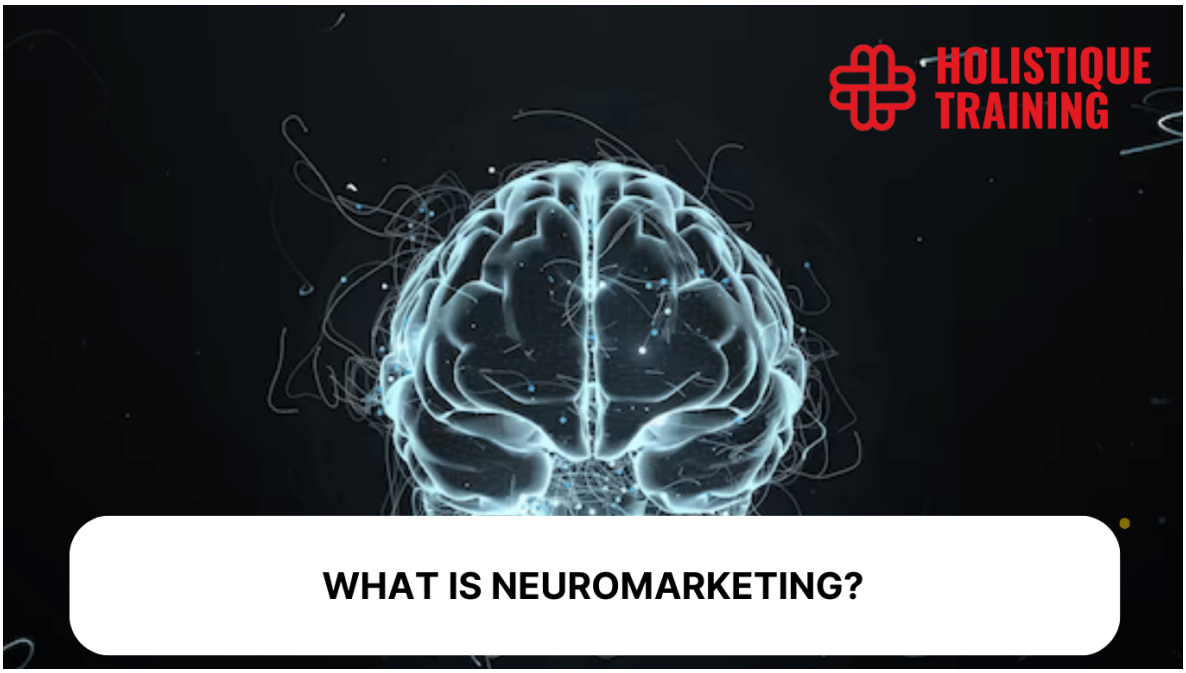
Categories

Customer Service & Public Relations (PR), Management & Leadership

Tags

Presentation, public speaking, NLP, Neuro Lingustic Programming, nervousness

Related Articles



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