



Planning & Leadership Skills in the Oil & Gas Industry

Duration: 4 Days

Language: en

Course Code: IND01-126

Objective

Upon completion of this course, participants will be able to:

- Develop strategic business plans focused on the petrochemical, oil and gas trends.
- Utilise key leadership skills in the face of tough decision-making.
- Create sound project frameworks and negotiation and influence change effectively.
- Sustain profitable growth based on your knowledge of the industry.
- Understand your own knowledge gaps in leadership and work to change these.
- Take a systematic approach to business analysis to create a clear strategy.
- Communicate change effectively and lead by example.
- Identify your organisation's priorities for change management.
- Utilise data to develop risk analyses.
- Develop contingency plans to mitigate and prevent risk elements.
- Abide by health and safety regulations to keep your workforce safe.

- Identify trends and forecast future changes in the oil and gas industry.
- Look for continuous improvement to help support profit margins.

Audience

This course is designed for anyone in a leadership role within the oil and gas industry. It would be most beneficial for:

- Business Owners
- Directors
- Operations Managers
- Supervisors
- Team Leaders
- Planning Managers
- Finance Managers
- Business Developers
- Data Analysts
- Account Managers
- Sales Managers
- Marketing Managers
- Human Resource Specialists
- Logistics and Supply Chain Managers

Training Methodology

This course uses various adult learning techniques to aid full understanding and comprehension. Participants will view videos and presentations to understand the key points when leading a team in the gas and oil industry.

They will review real-world strategic plans and understand the major risk areas and health and safety regulations involved in leading a team. In groups, the participants will conduct role-playing activities to learn how to deal with conflict and difficult conversations and utilise various communication styles to help a team reach collective goals. Each group will collaborate to create a legitimate strategic framework for the future and assess potential financial risk areas created from the objectives set.

Summary

The gas and oil industry is extremely competitive. To stay ahead of the game and continue on your path to success, you must lead by example and show strong project management skills.

Good leadership in this industry means the ability to draft solid plans based on real-world data and experience and having the ability to influence your team, colleagues and even superiors when making effective and important decisions.

Knowing your team, your environment, and your industry allows you to present your best traits as a leader,

including self-awareness, courage, persistence, honesty, and humility, especially when it comes to negotiation and moving forward with essential changes.

As a leader, it's your job to proactively assess change and development internally, review competitors and their movements in the market and pay close attention to the climate and health and safety regulations surrounding your particular workforce to mitigate risks and increase profits.

Course Content & Outline

Section 1: Leadership in the Oil & Gas Industry

- What is leadership?
- Leadership vs. Management.
- Leadership theories and action planning in petroleum.
- What are your priorities?
- Leadership styles.
- Health and safety considerations.
- Working as a team.
- Filling your knowledge gaps and development areas.

Section 2: Challenges & Opportunities in Leadership & Management

- External relationships - competitors, governments and institutions.
- Assessing your competitor successes.
- Driving structural change.
- Three sector planning matrix.
- OPEC players - market trending.
- Non-OPEC players in major markets.
- Challenges and opportunities.
- Your organisational design and goals.
- Setting out your business model.

Section 3: Strategic Thinking in the Oil & Gas Industry

- The importance of a clear strategy.
- Oil and gas strategic planning.
- Critical thinking and problem solving scenarios.
- Developing your personal strategic plan.
- Monitoring your performance.
- Preparation and implementation models.
- Performance monitoring and systems.
- Making changes based on results.
- Continuous improvement and lessons learned.

Section 4: Analysing Strategic Risk

- What is considered a strategic risk?
- Understanding risk management.
- Identifying risks in your industry.

- Forecasting risks based on change.
- Developing a sound risk management process.
- Tools and techniques for managing risk.
- The application of risk
- Your risk management system.

Section 5: Negotiation & Influence - Leading By Example

- Team communication and development.
- Innovative leadership skills.
- Developing a strategic culture.
- Leading by example.
- Key learning points.
- Dealing with conflict.
- Moving forward with collective goals.

Certificate Description

Categories

Management & Leadership, Energy and Oil & Gas, Project Management

Tags

Planning , leadership , petroleum , Oil & Gas

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