

Leadership Skills for Senior Executives

Duration: 5 Days

Language: en

Course Code: MG2-157

Objective

Upon completion of this course, participants will be able to:

- Evaluate personal leadership capabilities compared to globally recognised leaders.
- Apply executive skills across a range of responsibilities.
- Create an agenda for personal and organisational success.
- Establish influence within the organisation's culture.
- Identify ways to maintain a competitive edge.
- Efficiently resolve workplace and organisational disputes before productivity is impacted.
- Understand the ethical implications within the organisation.

Audience

This course is designed for those currently in a Senior Executive position or those aspiring to an executive position. It would be most beneficial for:

- Senior Executives
- Executive Directors
- Directors of Operations
- Marketing Officers
- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Commercial Officers (CCOs)
- HR Directors

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review local and global leaders to evaluate the strategies that allow them to succeed and remain superior in their respective markets.
They will be presented with the necessary tools to investigate a chosen market, assess business forecasts and establish an agenda with structured strategies to shape dominance within said markets. Participants will present their agenda and strategies within groups to enable them an opportunity to offer and receive feedback from others. These presentations will demonstrate how well the knowledge has been understood and provide the chance to refine and revisit areas the participants may not have fully understood.

Summary

Leadership is a position desired by many yet only achievable by a select few. A wide range of skills are required to be an effective leader, and while some may come naturally to some, for most people, they need to be taught and developed over time.
Leadership starts with assessing previous performances and ensuring a full and complete understanding of core business concepts, particularly within their roles. Reflecting on the past gives current leaders a clear view of the steps taken to achieve their current position. It enables them to develop future strategies, have a deeper understanding of the market, and be better equipped to predict disruptions or changes.
Effective leaders need to be adept at strategizing and focus their attention on the business itself. An efficient business requires its employees to be dedicated to the task at hand. Senior Executives must have a positive influence on the organisation's culture and be able to appropriately balance the business's needs with the staff's welfare.

A Senior Executive must strive for change in their organisation, constantly work towards continuous improvement for themselves, and empower their direct reports.

Course Content & Outline

Section 1: A Perspective on Leadership

- A perspective on local, regional, and global leadership.
- The behavioural and functional competencies.
- Understanding different leadership styles.
- Establishing your dominant leadership style.
- Importance of empowering leaders.

Section 2: Ethical Leadership

- Account for the ethical issues that may arise in the organisation.
- Interpreting and practising ethics.
- Building an ethical framework.
- Mindset and self-awareness.

Section 3: Engaging with the Market

- Engaging with the workplace culture.
- Employee involvement.
- Influencing and building structure.
- Understanding the market and consumers.
- Assessing market realities and how the organisation can utilise them.
- Establishing professional relationships within the market.
- Understanding the vitality of market collaborations for success.

Section 4: Strategy and Creation

- Strategically predicting and preparing for market variations.
- Evaluating business forecasts.
- Frequent reviews of key financial statements.
- Monitoring KPIs.
- Understanding the three ways of value creation.
- Priorities organisational decisions.

Section 5: Market Variables

- Assess the pattern of changes within the market.
- Creating contingencies for disruptions.

- Balancing stability with risk-taking.
- Understanding the causes of market variations.

Section 6: The Executive Agenda

- Creating an environment that allows yourself and your employees to develop.
- Coaching and networking.
- Personal and staff wellness.
- Strategic elements to further your agenda.
- Necessities for personal success.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Project Management, Quality & Productivity, Management & Leadership

Tags

Leadership, Management, finance, HR, senior, market, strategy, executive, ethic

Related Articles



The 6 Goleman Leadership Styles: Which one Is Yours?

Unveil the dynamic realm of leadership through Daniel Goleman's six styles. From visionary inspiration to authoritative action, explore how emotional intelligence moulds effective leadership for diverse situations. Learn to match styles with context and uncover your inherent leadership approach.

YouTube Video

https://www.youtube.com/embed/WsT_-qZSsVg?si=GYcHiQOuhA4OJVBF