

Digital Leadership skills

Duration: 5 Days

Language: en

Course Code: MG2-159

Objective

Upon the completion of the course, participants will be able:

- Understand digital disruption and its impact, opportunities, and threats.
- Develop a digital action plan to implement in your organisation.
- Conduct a digital disruption landscape audit for your organisation.
- Identify the steps required to become a digital leader.
- Evaluate digital transformation and its common misconceptions.
- Take the steps to implement a digital transformation project.
- Analyse strategies to aid in implementing digital transformation projects within an organisation.
- Develop strong communication skills.

Audience

This course is designed for anyone responsible for IT within an organisation who wishes to develop their skills in digital leadership and innovation. It would be most beneficial for:

- IT Managers
- IT Administrators
- Chief Information Officers (CIOs)
- IT Directors
- Quality Assurance Personnel
- Network Engineers
- Data Analysts
- Senior Executives
- Business Owners
- Chief Technology Officers (CTOs)
- Chief Digital Officers (CDOs)

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review action plans for digital transformations to highlight key information and identify potentially problematic areas.

They will be provided with the ideal tools to conduct learning exercises to help develop their knowledge of the taught content. Participants will later have the opportunity to utilise innovative techniques to devise their own digital transformations and create personal action plans. This will grant participants the ability to demonstrate their skills to ensure they have gained a full and comprehensive understanding.

Summary

In the world of business, it is crucial to constantly consider change. Customer tastes, trends, and the market as a whole are rarely consistent, and to maintain the same level of success, a business would need to change at a similar speed.

Digital leadership is a strategy for utilising an organisation’s digital assets to achieve a goal. It is often viewed from multiple perspectives: personal and organisational. The organisational perspective considers what the business is capable of and what changes can be made without an overwhelming amount of risk. The personal perspective ensures that those in charge of digital assets are skilled enough to take on the challenge.

Focusing on digital leadership and developing the necessary skills will guarantee faster delivery of digital processes. Transforming typical manual tasks into automated digital processes will eliminate employees' time spent on them, allowing them to focus their efforts on more important tasks.

The concept of digital leadership is essential to establishing and nurturing a culture of innovative ideas that create and hold value. Becoming an empowering and digitally informed leader will give an organisation the edge it needs to stay one step ahead of the market.

Course Content & Outline

Section 1: An Overview of Digital Transformation

- Defining key IT terms.
- The vitality of aligning IT with organisational functions.
- Explaining what digital transformation is.
- Creating a digital transformation roadmap.
- Evaluating what success looks like for the organisation.
- Identifying where digital transformation may come into action.

Section 2: Digital Transformation

- Types of digital transformation projects.
- Understanding business risks in relation to digital changes.
- Emerging technologies and how they are used.
- Assess the Gartner Hyde Cycle methodology and its benefits.
- Stages of transformation.
- How digital transformation can fit into the organisation.
- The importance of innovation.

Section 3: Business Engagement

- Review the business' readiness for change.
- Creating a digitally ready culture.
- Barriers preventing change and how to overcome them.
- Influencing and engaging with stakeholders.
- Improving communicational skills to influence others.
- A strong focus on collaborative working.
- Establishing teams for transformation.

Section 4: Developing Strategies

- Innovation and digitally disruptive business models.
- Utilising tools and techniques for digital innovation.
- Challenging existing business models.
- Planning your digital transformation.
- Running a digital project.
- Creating an action plan detailing all changes.
- Assessing what the potential risks are at each stage.
- Risk management.

Section 5: Implementing Change

- Building momentum for change.
- Executing your transformation.
- Tools to aid in applying the digital transformation.
- Reviewing and monitoring results.
- Resolving issues as they occur before they impact business functions.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any

single course we currently offer.

Categories

IT & Computer Application, Management & Leadership, Technology

Tags

Leadership, Management, technology, leader, Digital Transformation, Digital

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