



## Agribusiness & Value Chains Within The Global Food Industry

**Duration:** 4 Days

**Language:** en

**Course Code:** IND06-101

**Objective**

Upon completion of this course, participants will be able to:

- Understand the vitality of the agriculture industry.
- Identify the importance of the value chain.
- Explain the process of the value chain.
- Improve the efficiency of value chain processes.
- Evaluate the risks associated with the global food systems.
- Effectively meet consumer demands.
- Analyse the market trends and utilise methods to predict future changes.
- Assess and implement the most effective industry standards.
- Utilise various methods of evaluating risks to maintain proficient working practices.
- Efficiently identify and reduce non-value-adding activities.

## Audience

This course is designed for anyone responsible for maintaining supply chains or customer relations within the agricultural industry. It would be most beneficial for:

- Supply Chain Managers
- Sales/Marketing Directors
- Planning Managers
- Project Managers
- Purchasing Agents
- Agricultural Engineer
- Warehouse Managers
- Operations Managers

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review real-world examples of supply chains to highlight areas of value and factors that influenced the value chain.

They will have the necessary tools to complete the learning exercises. Combined with presentations, discussions and group activities, participants will have ample opportunities to develop their knowledge and gain a full comprehensive understanding of the taught content. Through various practical activities, they can create their own risk management plans based on their specific role within the value chain.

## Summary

The global food systems are constantly evolving, and this is causing the global supply chains to evolve alongside them. Organisations involved in the agribusiness must understand the necessary changes that need to be made to continue to be able to stay afloat within the market and meet customer demands.

A vast number of factors influence the function of supply chains, both internally and externally. To maintain

efficiency, organisations need to continuously assess the value chain within their supply chains, and ensure each component adds value to their service. Maintaining positive relationships throughout the industry is crucial to ensure effective communication and processes continue.

To identify how to meet the customer's demands best, the organisation needs to measure and evaluate current market demands and align its services to meet them. Furthermore, it is necessary to be capable of accurately predicting future market changes and ensure that all products and services are appropriate.

## Course Content & Outline

### Section 1: Introduction to Agribusiness

- Define what agribusiness is and identify the types of organisations involved.
- Assess internal and external factors that influence global supply chains.
- Understand how market trends impact industry standards.
- The impact of climate change and how it has altered agribusiness practices.
- The corporate social responsibility for sustainability.

### Section 2: Demand and Forecasting

- The vitality of understanding customer needs.
- Utilising various methods to measure and track customer demands.
- Modifying products and services to better meet demands.
- Analysing what influences market trends and customer wants.
- Conducting agricultural marketing.
- Methods of predicting market trends and preparing for them.

### Section 3: Supply and Procurement

- Assessing whether it's more cost effective to out-source or produce resources internally.
- Establishing relationships throughout the supply chain.
- Creating detailed plans on the supply process, including resources, costs, and transport methods.
- Analysing current storage facilities and ensuring full warehouse access.
- Managing distribution and transport externally and internally.

### Section 4: Risk Management

- Defining risk management.
- Identifying risks using different methods and techniques.
- Quantifying risks and prioritising high and low risks.
- Creating clear and concise risk management plans.
- Ensuring risk management encompasses all areas of risk – financial, legal, operation and reputation.
- Implementing preventatives to minimise risks.

### Section 5: Quality and Value Chain Control

- Effectively balancing quality with operational efficiency.
- Maintaining relationships throughout the supply chain to guarantee better value chain control.
- Ensuring all quality is equal to the value chain.

- How to increase value throughout the existing value chain.
- Striving for continuous improvement.
- The importance of measuring performance.
- Methods of measuring performance.

## Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Accreditation Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## Categories

Agriculture, Food and Beverage, Procurement, Warehouse, Logistics & Supply Chain

## Tags

food , Industry , , Agribusiness , Value Chains , agriculture

## Related Articles



### **Unveiling Tomorrow's Strategies: Value vs. Supply Chains**

The article delves into value and supply chains, their distinctions, goals, challenges, and upcoming trends. It emphasizes customer-centricity, operational efficiency, and innovation for sustained growth and competitiveness in evolving markets.

## **YouTube Video**

<https://www.youtube.com/embed/X2gT2oIWkps?si=o0FH035sGqBHnfvS>