

Healthcare Innovation For Executives

Duration: 5 Days

Language: en

Course Code: IND05-117

Objective

Upon completion of this course, participants will be able to:

- Understand the necessity of innovation within a healthcare organisation.
- Explore the emerging challenges and complexities faced within the healthcare industry.
- Comprehend how internal and external factors influence the need for healthcare innovation.
- Engage with various organisational stakeholders to develop a wider understanding of what is expected and desired.
- Analyse the history of medical innovation to draw inspiration for future innovation.
- Identify room for potential innovation within the organisation and the sector as a whole.
- Utilise various methods to aid in innovative thinking and planning.

Audience

This course is designed for anyone within a healthcare organisation who is responsible for managing innovation. It would be most beneficial for:

- Senior Executives
- Innovation Directors
- Operations Managers
- Planning and Strategy Managers
- Financial Analysts
- Financial Directors
- Industry Analysts

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review case studies of innovative technologies alongside an organisation’s plans and strategies relating to them to highlight key stages and methods followed before implementing them.
They will partake in a range of different learning methods and exercises to enhance their knowledge relating to the taught subjects. These include seminars, video materials, group discussions and role-playing activities. These will help the participants truly engage with the content and develop a full and comprehensive understanding of the content and related practical skills.

Summary

Healthcare innovation is vital within healthcare as it involves creating and implementing new policies, systems, technologies, and more. These contribute to patient care and will help the healthcare organisation increase its productivity.
Regarding innovation, it is crucial to analyse the healthcare sector and the various factors influencing its success. Understanding an organisation's overall challenges and how they will impact patient care is also important. Innovation can be used to tackle these challenges directly and minimise all negative influences on the organisation.
Developing innovative knowledge and skills is essential to improving a healthcare organisation. These skills will involve evaluating organisational data, utilising different

planning and strategy methods, and regularly monitoring the organisation's processes to understand the direct impacts of innovation.

Course Content & Outline

Section 1: **Fundamentals of Healthcare Innovation**

- Understanding the different responsibilities of a healthcare organisation.
- Exploring the value chain of an organisation and how innovations establish interdependencies.
- Analysing the internal and external factors that influence the demands of the healthcare system.
- Recognising the disruptive forces for healthcare systems – patients, tech gurus, startups and more.

Section 2: **Realities on the Demand for Healthcare**

- Evaluating the history of healthcare and how innovations have led to significant advancements over time.
- Identifying false narratives of innovation and how they can negatively impact an organisation.
- Utilising new innovative technologies to improve healthcare processes – data science, machine learning and megatrends.
- Comprehending value-based healthcare and planning and optimising it based on outcome data.

Section 3: **Innovation Planning and Strategy**

- Exploring the executive challenge.
- Utilising various different methods and tools to create innovative ideas.
- Incorporating new technologies to establish innovation further using different sets of key data.
- Using patient-centric care as a drive for effective innovation.
- Establishing plans detailing innovative ideas, how they can be implemented into the organisation and strategies to guarantee success.

Section 4: **Corporate Venturing**

- Recognising the health innovation ecosystem and working with other organisations to improve patient care for all organisations.
- Reaching out to stakeholders and investors to generate financial investment for the innovation.
- Collaboratively working with other organisations to share innovative technologies.
- Building relationships with innovation creators to gain knowledge and access to new technologies.

Section 5: **Hospital Management**

- Strategically implementing innovation throughout processes and projects at a ready pace.
- Ensuring financial stability and funding for innovation to reduce the probability of significant loss on the rest of the organisation.
- Training and coaching all necessary personnel on new skills relating to innovations.
- Monitoring performance of processes before and after innovation implementation to measure productivity and make changes where necessary.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Healthcare & Pharmaceutical, Project Management

Tags

Healthcare Innovation, Executive

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