

Public Beach Management

Duration: 5 Days

Language: en

Course Code: IND15-114

Objective

Upon completion of this course, participants will be able to:

- Acquire a comprehensive understanding of the environment surrounding the beach.
- Understand the social and economic factors influencing public beach management.
- Cultivate practical skills for overseeing public beaches.
- Uncover strategies in environmental management, operational oversight, tourism and economic development.
- Develop an effective outreach programme for community engagement.
- Familiarise yourself with laws, regulations, and best practices to identify risks and mitigate problem areas.
- Connect with fellow professionals in the field of beach management and environmental stewardship.
- Share experiences and best practices.
- Showcase your expertise in managing public beaches.

Audience

This course is designed for anyone responsible for managing the success and protection of a public beach, or individuals involved in environmental conservation and education. It would be most beneficial for:

- Beach Supervisors
- Beach Managers
- Conservationists
- Tourism Professionals
- Marketing and PR professionals
- Community Leaders
- Environmental Researchers
- Facilities Managers
- Government Officials

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will watch videos and participate in group discussions to understand the different elements of beach management from different locations worldwide. They will conduct in-depth research to discover the benefits and environmental issues caused by public beaches and share experiences and best practices regarding risk management, recovery strategies, and mitigation projects.

Summary

Coastal regions open to the public are essential natural resources that benefit local communities through leisure, tourism, and economic progress. However, effectively managing these public beaches requires a comprehensive understanding of the environmental, social, and economic factors surrounding any changes that need to be made.

The management of these complex natural areas is essential to prevent damage to the environment and ensure that the local area benefits from any development opportunities. This requires appropriate planning, skilled stakeholder engagement, and professional

outreach strategies.

This training programme on Public Beach Management provides participants with practical knowledge and skills across various aspects of overseeing public beaches. It helps beach managers understand the elements required to successfully make profits while preserving the natural area and wildlife.

In this course, we'll address the vitality of environmental conservation, operational supervision and staff management, tourism and marketing and economic growth, and community involvement and outreach. Our experts will provide the tools and strategies crucial for the competent management of public beaches, aiming to enhance the well-being of local communities and preserve the natural environment.

Course Content & Outline

Section 1: **Getting Started with Public Beach Management**

- Introduction.
- The significance of managing public beaches.
- Survey of mechanisms and methods for public beach management.
- Most effective tools and issue identification metrics.
- Finding your stakeholders engaged in public beach management.
- Laws and regulations regarding public beach management.

Section 2: **Environmental Oversight of Public Beaches**

- The significance of the environment on public beaches.
- What the future holds for the beach environment.
- Considering wildlife and plant life.
- Understanding beaches around the world.
- Identifying the environmental challenges confronting public beaches.
- Utilising methods to monitor and manage water quality.
- Implementing best practices in addressing beach erosion and sedimentation.

Section 3: **Health & Safety on Public Beaches**

- Managing the water.
- Understanding tide management.
- Wildlife and the separation from tourist activities.

- Rules and regulations to implement and enforce.
- Risk factors and mitigation strategies.

Section 4: Operational Oversight of Public Beaches

- Getting to grips with operational management of public beaches.
- Recognising the significance of safety and security measures.
- Supervising beach amenities and facilities.
- Health and safety procedures and how to enforce them.
- Employee enlightenment and training.
- Strategies for beach cleanup and maintenance.
- Emergency planning.

Section 5: **Tourism and Economic Growth at Public Beaches**

- Appreciating the role of public beaches in tourism.
- How your beach contributes to economic development.
- Identifying potential revenue sources from public beaches.
- Facilities management and catering.
- Balancing tourism and economic development within the social environment.
- Understanding your environmental responsibilities.
- Strategies to promote sustainable tourism and how to implement them.
- Advertising the positives of economic development to the wider community.

Section 6: **Community Involvement in Public Beach Management**

- Recognising the significance of community engagement.
- Reaching out to your local community to discuss public beach development strategies.
- Gaining buy-in from local stakeholders.
- Deploying strategies to engage with stakeholders and communities.
- Utilising the best methods to promote beach safety and environmental awareness.
- Establishing partnerships to aid effective public beach management.
- How to use statistics and research to develop a long-term beach management plan.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

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