



Corporate Emotional Intelligence

Duration: 4 Days

Language: en

Course Code: MG2-176

Objective

During this course, you'll learn:

- To enhance interpersonal abilities, including fostering self-awareness, which involves recognising and comprehending one's emotions, moods, and drives, and understanding their influence on others.
- To foster empathy, the capacity to comprehend the emotional composition of others, and refine the skill of responding appropriately to their emotional reactions based on the situation.
- To cultivate interpersonal skills that reflect proficiency in managing relationships and constructing networks effectively.
- To build the skill set for effectively responding to feedback and constructive criticism and navigating adversity.
- To implement leadership strategies focused on collaboration and effective teamwork towards achieving shared goals with others.

Audience

This course is designed for anyone responsible for managers or other professionals who require an in-depth knowledge of human behaviour in order to secure deals and negotiate with key stakeholders. It would be most beneficial for:

- Senior Managers
- Marketing Managers
- Business Analysts
- Business Owners
- Chief Operating officers
- Chief Marketing Officers
- Chief Executive Officers
- HR Professionals
- PR Managers
- Social Media Managers

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will watch videos to understand what emotional intelligence actually is and why it's essential in a working environment. They will review real-life situations from the past and critique how they handled them based on emotional intelligence metrics and discuss how they could have handled the situation differently if they had considered emotional intelligence.

They will then take part in interactive role-playing sessions with difficult conversations mimicking customers, employees and stakeholders to determine what techniques and body language they should use in order to resolve the situation effectively.

Summary

Corporate emotional intelligence is a critical element in fostering a healthy and productive workplace environment. It involves the collective ability of an organisation to recognize, understand, and manage emotions effectively, both at an individual and group level.

Achieving corporate emotional intelligence necessitates a commitment to cultivating a positive and empathetic workplace culture. This involves leadership that prioritises open communication, and active listening and acknowledges the emotional well-being of employees.

By fostering a culture where emotional intelligence is valued, organisations can enhance teamwork, reduce conflict, and create a more supportive atmosphere, ultimately contributing to increased employee satisfaction, engagement, and overall organisational success.

Course Content & Outline

Section 1: What is Emotional Intelligence

- Understanding and managing personal emotions.
- Developing empathy and social awareness.
- Effective communication in emotional intelligence.
- Applying emotional intelligence in leadership.
- Emotional intelligence in interpersonal relationships.
- Recognizing and managing stress through emotional intelligence.
- Cultivating resilience and adaptability.
- Applications of emotional intelligence in various professions.

Section 2: How to Understand Emotional Intelligence in the Workplace

- Recognizing and navigating emotions at work.
- Developing emotional resilience in the workplace.
- Communication skills for emotional intelligence.
- Building positive workplace relationships.
- Emotional intelligence in decision-making.
- Emotional intelligence assessment tools.
- Developing self-awareness and self-regulation.

Section 3: Developing Your Emotional Skills

- Self-awareness and personal emotion management.
- Cultivating empathy and social skills.
- Effective communication through emotional intelligence.
- Leadership and emotional skills.
- Navigating interpersonal relationships.
- Stress management and emotional resilience.
- Decision-making with emotional intelligence.
- Measuring and tracking emotional intelligence progress.

Section 4: Applying Your Emotional Skills to A Situation

- Adapting communication to situational needs.
- Conflict resolution strategies with emotional intelligence.
- Managing stress and emotional challenges in real-time.
- Applying empathy in problem-solving.
- Leading with emotional intelligence in challenging situations.
- Enhancing team dynamics through emotional skills.
- Change and uncertainty with emotional competence.

Section 5: Becoming An Emotionally Intelligent Manager

- Emotionally intelligent decision-making in management.
- Communication skills for managers with emotional intelligence.
- Building and leading high-performing teams emotionally.
- Leading change with emotional intelligence.
- Cultivating a positive organisational culture.
- Empathy and social skills in emotional intelligence.
- Cultural considerations in emotional intelligence.

Section 6: Leadership Strategies Using Emotional Intelligence

- Motivating and inspiring teams with emotional intelligence.
- Enhancing collaboration and team dynamics.
- Aligning organisational goals with emotional intelligence.
- Ethical leadership practices in emotional intelligence.
- Performance management and feedback with emotional awareness.
- Creativity and innovation in leadership through emotional intelligence.
- Leading through uncertainty with emotional resilience.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Accreditation Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Customer Service & Public Relations (PR), Legislation and Juristic, Management & Leadership, Sales & Marketing

Tags

YouTube Video

https://www.youtube.com/embed/NQyi0liI5bU?si=z9CEF2OcsYnSRtr_