



# Mastering Blockchain for Secure and Profitable Business Growth

**Duration:** 4 Days

**Language:** en

**Course Code:** PI1-123

## Objective

Upon completion of this course, participants will be able to:

- Gain an in-depth understanding of the benefits of blockchain technology.
- Devise new processes and development centred on blockchain and FinTech technology.
- Understand Blockchain's links to cryptocurrency and its global benefits.
- Create a vision for how Blockchain can help with challenges faced in your business.
- Use forecasting and past crypto modelling to predict how changes may affect your business.
- Develop a strategic plan to roll out Blockchain changes to your stakeholders, partners, and clients.
- Increase your knowledge of technology, which will aid you in creating secure systems within the banking industry.

- Identify risk areas and assess how to be proactive to minimise loss.
- Use data and accurate reporting on which to base strategic frameworks to move forward.
- Understand the different platforms where Blockchain can be utilised and determine which would work best for you.
- Develop flexibility within a FinTech and Blockchain environment and create contingency processes.
- Use artificial intelligence and machine learning to develop your strategic business plan.

## Audience

This course is ideal for anyone wishing to understand more about Blockchain's innovative ways to increase profits and provide a higher return on investment while maintaining the highest level of security. It would be most beneficial for:

- Business Owners
- Supply Chain Managers
- Project Managers
- Chief Operating Officers
- IT Professionals
- Finance Managers
- Team Managers or Supervisors
- Operations Managers
- Managing Directors

## Training Methodology

This course contains a variety of adult learning techniques and tools to help students understand secure processes and protocols and create a strategic action plan for the future.

The course contains trainer-led presentations to display the most common uses of Blockchain and its benefits, as well as practical group activities to devise a forward-thinking framework that aims to reduce financial risk within your organisation.

## Summary

Blockchain is a new and developing technology designed to create security within businesses, speed up transactional processes and streamline communication to create a more productive workplace with secure automated systems.

With the global economy's decentralisation emerging and cryptocurrency being introduced as the main payment method, it's essential to protect your finances and processes when dealing with international sales and process amendments.

Blockchain technology can allow growing businesses to access more customers, clients, and products worldwide while reducing the risks associated with legal and financial processes.

Understanding the complex relationship between FinTech and Blockchain procedures will aid

innovation and development within businesses and help them excel in growth areas faster while maintaining stability and profitability.

## Course Content & Outline

### Section 1: Current Global Financial Challenges

- The security implications of making changes.
- What is Blockchain?
- How Blockchain can help your business.
- Moving to Bitcoin.
- Decentralised finances across the globe.
- What does decentralisation mean for the future economic climate?

### Section 2: What is FinTech?

- FinTech processes and benefits.
- Existing applications and what works within different financial sectors.
- Financial platforms and developing technology in your company.
- Your aims and development opportunities to achieve consistent growth.
- Integrity and privacy of sensitive information.
- New Payment Services Directive (PSD II).
- Online lending processes and platforms.

### Section 3: Blockchain Process Changes

- The beginning of Blockchain.
- The current Blockchain ecosystem.
- Blockchain in the supply chain and trade world.
- Learning to adapt using cryptography.
- Web 3.0 and Industry 4.0.
- Creating a decentralised ledger.

### Section 4: Bitcoin Benefits

- Business innovations with cryptocurrency.
- Increased security in Blockchain.
- Real-life cases and proven benefits.
- Risk assessments and auditing.
- Identifying opportunities and potential losses.
- High-frequency trading and lending.

### Section 5: Innovations in Digital Currency

- New business ideas to move forward.
- Developing the confidence to make changes.
- Strategic decision-making.
- Harsh values and platform usage.
- Tokenising and creating a ledger.

## **Section 6: Social Interactions & Selling to Stakeholders**

- Your peer network and social developments.
- Understanding your competitors.
- Institutional independence.
- Ethereum networking online.
- Building a mutually beneficial network.
- Tips and tricks and reacting to reliable intelligence.
- Crowdfunding and support avenues.

## **Section 7: Strategic Business Plans Based on Predictions**

- Identifying market changes and being reactive.
- Revisiting past reports and correlations to create a reasonable growth path.
- Your supply chain network flexibility.
- Contingency planning and reserves.
- Considering Blockchain barriers.
- Reviewing regulations and legal responsibilities.

## **Certificate Description**

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Accreditation Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## **Categories**

Finance, Accounting & Budgeting, IT & Computer Application, Technology

## Tags

Blockchain , Bitcoin , FinTech , Digital Currency , Prediction

## YouTube Video

<https://www.youtube.com/embed/xUxRE74TOu0?si=0GJFQu7xJASs64Y1>