

Strategic Execution Methods

Duration: 5 Days

Language: en

Course Code: PO4-121

Objective

Upon completion of this course, participants will be able to:

- Understand the core principles underpinning successful strategic execution and its pivotal role in achieving business success.
- Formulate and execute strategic plans proficiently, ensuring alignment with organisational objectives.
- Use leadership and change management strategies to cultivate an environment conducive to strategic execution.
- Establish monitoring and performance evaluation systems for meticulous tracking of strategic implementation.
- Recognise the implications of digital transformation and emerging trends on strategic execution and proactively prepare for future challenges.

Audience

This course is designed for anyone responsible for business sustainability and project

management for future change. It would be most beneficial for:

- Project Managers
- Change & Control Managers
- Business Owners
- Chief Executive Officers
- Financial Managers
- IT Consultants
- Business Analysts
- Operations Managers

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will review real-world case studies to understand the importance of sustainability in the current business climate. They will see trainer-led presentations to review adaptation models for large changes and plan project management strategies to introduce to their own companies.
They will also see videos to understand the implications of seeking data and feedback from large-scale projects and how to incorporate mitigation techniques for risks and recovery should a project not achieve the expected results.

Summary

Strategic execution is the disciplined and purposeful implementation of a carefully crafted business strategy to achieve organisational goals and objectives. It involves translating the strategic vision into actionable plans, allocating resources effectively, and aligning the efforts of individuals and teams across the organisation.
Strategic execution requires a clear understanding of the business environment, a well-defined roadmap, and continuous monitoring and adjustment to stay responsive to changes.
Successful strategic execution involves fostering a culture of accountability, communication, and adaptability within the organisation. It is not only about making the right decisions but also about ensuring that those decisions are executed efficiently and that progress is measured and analysed, facilitating the agile and effective achievement of long-term strategic objectives.

Course Content & Outline

Section 1: How to Introduce the Best Strategic Execution Practices to Your Business

- Understanding the essentials of strategic execution.
- Crafting and implementing effective strategic plans.
- Establishing monitoring and performance evaluation systems.
- Integrating best practices into business culture.
- Navigating challenges in strategic execution.
- Case studies of successful strategic implementation.
- Aligning strategic execution with organisational goals.
- Fostering a culture of accountability and adaptability.
- Adapting to digital transformation for enhanced execution.

Section 2: Lead in Strategy Execution

- Developing leadership skills for effective execution.
- Communication strategies for leading strategic initiatives.
- Building and leading high-performing teams.
- Aligning leadership style with strategic objectives.
- Overcoming leadership challenges in execution.
- Decision-making and problem-solving for leaders.
- Creating a culture of accountability and ownership.
- Adapting leadership to navigate large-scale changes for business sustainability.

Section 3: Managing Strategic Change Projects

- Leadership and change management techniques for success.
- Stakeholder assessment, analysis and engagement.
- Communication strategies in change initiatives.
- Risk assessment and mitigation in strategic change.
- Leadership and change management.
- Organisational culture and change.
- Project planning and execution in strategic change.
- Evaluating and measuring change success.
- Resistance management in change projects.
- Legal and ethical considerations in change management.
- Technology adoption and integration in strategic change.
- Global perspectives on managing strategic change.

Section 4: Evaluation of Key Strategic Changes

- Data collection and analysis methods in strategic evaluation.
- Stakeholder feedback and surveys in evaluation.
- Measuring financial impact of strategic changes.
- Evaluating organisational culture shifts.
- Case studies in successful strategic change evaluation.
- Continuous improvement in strategic change processes.
- Adapting evaluation approaches to industry specifics.

Section 5: Trending in Strategic Change Models & What the Future Holds

- Evolution of strategic change models.
- Current trends in change management.
- Sustainability in strategic change.
- Future-proofing change initiatives.
- The role of artificial intelligence in change.
- Emerging leadership models in strategic change.
- Cultural transformation in modern organisations.
- Integrating diversity and inclusion in change models.
- Navigating uncertainty and disruption.
- Agile and adaptive change strategies.
- Technology-driven change models.
- Case studies on innovative change approaches.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Customer Service & Public Relations (PR), Management & Leadership, Project Management

Tags

Strategic Execution, Strategic Changes, Trends

Related Articles



Top 10 Must-Read Project Management Books: Mastering The Art Of Execution And Strategy

Learn key stages, skills, and best practices in project management to align projects with strategy, optimize resources, and ensure quality outcomes.

YouTube Video

https://www.youtube.com/embed/Z1NrW6gJBGs?si=Sdk17Yinif6a9xul