

Leadership Innovation & Communication

Duration: 5 Days

Language: en

Course Code: MG2-179

Objective

Upon completion of this course, participants will be able to:

- Understand the significance of leadership in steering organisational achievement.
- Create communication approaches for proficiently guiding teams.
- Cultivate an environment of innovation among team members.
- Address leadership challenges in an ever-changing business landscape.

Audience

This course is designed for anyone responsible for managing a team or project within an organisation. It would be most beneficial for:

- Business Owners
- Directors
- Operations Managers

- Finance Managers
- HR Professionals
- Project Managers
- Change Managers
- Risk Assessors
- Team Managers
- Supervisors
- Aspiring Managers

Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension. Participants will view real-world case studies and data to understand the most effective management and communication styles to achieve a productive and well-motivated team.
They will participate in interactive role-play sessions to deal with challenging conversations and devise risk mitigation techniques to ensure the confident and successful running of a department. They will also have the opportunity to review some of the most innovative and popular IT systems for managing teams and create a project plan to implement these to show a steady return on investment.

Summary

Leadership, innovation, and communication are integral components of any organisation's success. Effective leadership provides direction, inspires confidence, and fosters a cohesive work environment. The guiding force sets the tone for innovation, encouraging teams to think creatively and embrace change.
Innovation fuels progress and allows businesses to stay ahead in today's dynamic markets, glued together with advanced communication skills.
Clear and open communication channels ensure that leaders can articulate their vision, share ideas freely, and receive feedback constructively. A harmonious interplay of leadership, innovation, and communication propels an organisation towards its goals and cultivates a culture of adaptability and resilience in the face of challenges, ultimately paving the way for sustained growth and success.

Course Content & Outline

Section 1: Your Leadership Style

- Identifying and refining your unique leadership approach.
- Building and maintaining a positive leadership culture.
- Adapting leadership style to various situations.
- Emotional intelligence in leadership.
- Nurturing innovation within your leadership style.
- Leading diverse and inclusive teams.
- Managing conflict and challenges as a leader.
- Continuous self-assessment and improvement in leadership.
- Ethical considerations in leadership decisions.

Section 2: Advanced Communication Skills as a Leader

- Effective communication strategies for leaders.
- Mastering effective public speaking and presentation skills.
- Developing empathetic and active listening as a leadership skill.
- Navigating difficult conversations with diplomacy and tact.
- Leveraging non-verbal communication for impactful leadership.
- Crafting compelling messages for various stakeholders.
- Utilising technology for seamless virtual communication as a leader.
- Building a cohesive and transparent communication strategy.
- Managing crisis communication with resilience and poise.

Section 3: Project Management & Innovation

- Agile project management strategies for fostering innovation.
- Risk management and innovation in project development.
- Collaborative tools and technologies for innovative project teams.
- Implementing sustainable practices within project management.
- Creativity and problem-solving in project innovation.
- Adaptive leadership in the context of project innovation.
- Measuring and evaluating innovation success in project outcomes.
- Managing change and adaptation within project frameworks.

Section 4: Technologies & Change Management Strategies

- Strategic planning for technology-driven change initiatives.
- Aligning technology with business goals in change management.
- Leveraging data analytics in change management strategies.
- Cybersecurity considerations in technology-driven change.

- User training and adoption strategies for new technologies.
- Integrating artificial intelligence in change management processes.
- Continuous improvement methodologies in tech-driven change.
- Managing resistance to technological changes within organisations.

Section 5: Data Analysis to Fuel Innovation

- Utilising data to identify and capitalise on market trends.
- Statistical tools and techniques for extracting actionable insights.
- Developing a data-driven culture within innovative teams.
- Data visualisation strategies to communicate insights effectively.
- Machine learning applications for predictive innovation.

Section 6: Resolving Leadership Challenges

- Developing resilience and adaptability as a leader.
- Navigating organisational change and leading through transitions.
- Fostering a positive and inclusive leadership culture.
- Balancing assertiveness and collaboration in leadership.
- Overcoming communication challenges in leadership roles.
- Ethical decision-making and integrity in leadership.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Management & Leadership, Project Management, Human Resources Management (HRM)

Tags

Communication, Leadership Innovation

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