

Leading Sustainable Business Transformations

Duration: 5 Days

Language: en

Course Code: PO3-111

Objective

Upon completion of this course, participants will be able to:

- Understand core sustainability concepts and their importance in business.
- Develop and implement strategies for corporate social responsibility.
- Learn to manage stakeholder relationships and create competitive advantages and sustainable shared value.
- Innovate and differentiate business models through sustainable practices.
- Lead and manage organisational change towards sustainable practices.

Audience

This course is intended for:

- Business leaders, supervisors, and managers.
- Project leaders or professionals aiming for management positions.
- Sustainability officers or corporate social responsibility professionals.
- Anyone interested in understanding and implementing business sustainability.

Training Methodology

The course combines lectures, interactive discussions, presentations, case studies, self-assessments, and practical exercises. Participants work on real-world scenarios and create a personalised development plan to apply learned concepts within their organisations.

By the end of this program, participants will be equipped to lead their organisations towards sustainable practices, enhancing resilience and competitive advantage in the evolving business landscape.

Summary

This comprehensive course deeply delves into fundamental and advanced business sustainability concepts. It is designed to equip leaders with the necessary skills to spearhead sustainable initiatives within their organisations. The curriculum emphasises stakeholder management, strategic differentiation, business model innovation, and change management, providing a holistic understanding of sustainable business practices. Participants will gain

practical insights and tools to drive sustainability and create long-term value for their organisations.

Course Content & Outline

Section 1: Principles & Concepts of Sustainability

- Define and Introduction to sustainability and its importance in business.
- Learn Triple Bottom-Line: Profits, People, Planet
- Manage corporate social responsibility and ethical business practices.

Section 2: Stakeholder Management and Engagement

- Identify key stakeholders and their interests.
- Build value for stakeholders through sustainable practices.
- Case studies & strategies on successful stakeholder engagement.

Section 3: Strategic Differentiation

- Create competitive advantage through sustainable practices.
- Learn sustainable supply chain management.
- Explore strategic sustainability frameworks and tools.

Section 4: Business Model Innovation for Sustainability

- Redesign business models to integrate sustainability.
- Apply the Business Model Canvas with a sustainability focus.
- Learn examples of innovative, sustainable business models.

Section 5: Leading and Managing Sustainable Change

- Understand drivers of change and sustainability trends.

- Develop leadership skills for sustainability.
- Change management strategies for sustainable transformation.
- Prepare for global megatrends, sustainability trends and challenges.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Management & Leadership, Project Management, Quality & Productivity

Tags

Business Management, Durability, Sustainable Development, Sustainability

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