

Post-Pandemic Crisis Leadership & Strategy

Duration: 5 Days

Language: en

Course Code: PO2 - 119

Objective

Upon completion of this course, participants will be able to:

- Master crisis management frameworks.
- Enhance leadership in high-stress scenarios.
- Implement effective crisis communication.
- Assess risks and plan for business continuity post-pandemic.

Audience

This course is intended for:

- Senior Executives
- Crisis Managers
- Emergency Response Leaders
- Corporate Communication Heads

Training Methodology

To ensure comprehensive understanding and practical application, this course employs a variety of adult learning styles:

- **Case Studies** : Real-world examples to illustrate key concepts and strategies.
- **Role-Playing Exercises** : Simulated scenarios to practice decision-making and leadership skills.
- **Group Discussions** : Collaborative discussions to share insights and experiences.
- **Interactive Presentations** : Engaging presentations to facilitate learning and retention.

Summary

In the wake of the COVID-19 pandemic, the landscape of crisis management and leadership has fundamentally changed. This four-day course, "Post-Pandemic Crisis Leadership & Strategy," is designed to equip leaders with the essential skills and strategies to navigate and lead effectively in this new era. Participants will delve into advanced crisis management frameworks, explore strategic leadership methodologies, and master effective communication techniques critical during emergencies. The course also addresses the psychological impact of crises on teams and stakeholders, highlighting the importance of mental health initiatives. By integrating the latest technological innovations and continuity planning strategies, this course ensures leaders are well-prepared to mitigate risks and sustain business operations in a post-pandemic world.

Course Content & Outline

Section 1: Crisis Management Best Practices

- Fundamental Crisis Management Principles
- Establishing Crisis Management Teams
- Creating Crisis Management Plans

Section 2: Leadership in High-Stress Scenarios

- Leadership Styles and Their Impact
- Decision-Making Under Pressure
- Building and Leading Resilient Teams

Section 3: Crisis Communication Strategies

- Crafting Clear and Effective Messages
- Utilising Media and Social Platforms
- Managing Public Perception and Media Relations

Section 4: Psychological Impact Management

- Understanding Psychological Responses to Crises
- Supporting Employees and Stakeholders
- Implementing Mental Health Initiatives

Section 5: Technology in Crisis Management

- Leveraging Technology for Crisis Response
- Digital Tools for Coordination and Communication
- Innovations in Crisis Management Technologies

Section 6: Post-Pandemic Risk and Continuity Planning

- Identifying New Risks and Vulnerabilities
- Developing Post-Pandemic Continuity Plans
- Strategies for Long-Term Resilience

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Health, Safety & Environment HSE, Human Resources Management (HRM), Management & Leadership

Tags

Leadership, Covid-19, strategy, Post-Covid

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