

# CRISIS MANAGER



## Integrated Crisis Response & Recovery Management

**Duration:** 5 Days

**Language:** en

**Course Code:** PO2 - 120

## Objective

Upon completion of this course, participants will be able to:

- Develop integrated crisis response plans.
- Enhance coordination between various stakeholders.
- Implement effective recovery strategies.
- Foster resilience through proactive risk mitigation.

## Audience

This course is intended for:

- Crisis Managers
- Emergency Response Coordinators
- Business Continuity Planners
- Risk Management Professionals
- Public Relations Officers

## Training Methodology

This course uses a variety of adult learning styles to aid full understanding and comprehension.

- Interactive Lectures
- Case Study Discussions
- Group Activities and Simulations
- Practical Workshops

## Summary

This course provides a holistic approach to crisis response and recovery management. It integrates various aspects of crisis management, including preparation, response, recovery, and mitigation, to ensure comprehensive and effective crisis management strategies.

## Course Content & Outline

### Section 1: Crisis Preparedness and Risk Assessment

- Identifying Potential Crises and Risks
- Conducting Comprehensive Risk Assessments
- Developing Crisis Preparedness Plans

### Section 2: Coordinated Crisis Response

- Establishing Crisis Response Teams
- Roles and Responsibilities During a Crisis
- Communication Protocols and Decision-Making Processes

### Section 3: Effective Crisis Communication

- Internal and External Communication Strategies
- Media Management and Public Relations
- Utilising Social Media and Digital Platforms

### Section 4: Crisis Recovery Strategies

- Short-Term and Long-Term Recovery Planning
- Financial and Operational Recovery Measures
- Supporting Affected Employees and Communities

## Section 5: Mitigation and Resilience Building

- Identifying Lessons Learned Post-Crisis
- Implementing Changes to Prevent Future Crises
- Building Organizational Resilience

## Section6: Case Studies and Practical Exercises

- Analysing Real-World Crisis Management Scenarios
- Group Exercises and Simulations
- Applying Learned Concepts to Hypothetical Situations

### Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

### Categories

Health, Safety & Environment HSE, Management & Leadership

### Tags

Crisis Recovery, Crisis Preparedness, Risk Assessment, Crisis Response

## Related Articles



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