



# Building Trust And Managing Risk In Vaccination Programs

**Duration:** 5 Days

**Language:** en

**Course Code:** IND5 - 158

## Objective

Upon completion of this course, participants will be able to:

- Understand the factors influencing public trust in vaccines.
- Develop skills to address vaccine hesitancy and misinformation.
- Learn risk communication techniques and crisis management in vaccination programs.
- Enhance their ability to design and implement trust-building strategies.
- Explore case studies of successful vaccination campaigns and risk management.

## Audience

This course is intended for:

- Public health professionals
- Vaccine program managers
- Healthcare practitioners involved in immunisation
- Communication specialists in health
- Policymakers in health
- Graduate students in public health, communication, and related fields

## Training Methodology

The course employs a blend of instructional methods, including:

- Interactive lectures
- Hands-on workshops
- Group discussions and case studies
- Expert-led Q&A sessions
- Comprehensive course materials and resources

## Summary

This advanced course focuses on the critical aspects of building trust and managing risk in vaccination programs. Participants will explore strategies to enhance public confidence in vaccines, address vaccine hesitancy, and effectively manage potential risks. The course combines theoretical insights with practical applications, preparing healthcare professionals to successfully implement and communicate vaccination strategies.

## Course Content & Outline

### Section 1: Understanding Vaccine Hesitancy

- Overview of vaccine hesitancy: causes and consequences
- Psychological and social factors influencing vaccine acceptance
- Global trends and epidemiology of vaccine hesitancy

### Section 2: Building Public Trust in Vaccines

- Strategies for effective communication with the public
- Engaging communities and stakeholders in vaccination efforts
- Transparency and ethical considerations in vaccine promotion

### Section 3: Risk Management in Vaccination Programs

- Identifying and assessing risks associated with vaccination
- Developing risk communication plans
- Crisis management and response to adverse events

### Section 4: Implementing Trust-Building Strategies

- Designing trust-building initiatives in vaccination programs
- Leveraging media and digital platforms for Vaccine Advocacy
- Collaborating with healthcare providers and community leaders

### Section 5: Practical Applications and Case Studies

- Case studies of successful vaccination campaigns
- Hands-on activities: creating communication materials and strategies
- Collaborative problem-solving in managing vaccine risks
- Course review, expert Q&A, and certification ceremony

## Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the

Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## Categories

Administration & Secretarial, Health, Safety & Environment HSE, Healthcare & Pharmaceutical

## Tags

Vaccine Epidemiology, Vaccinology, Vaccination Programs, Managing Risk, Trust, Public Trust