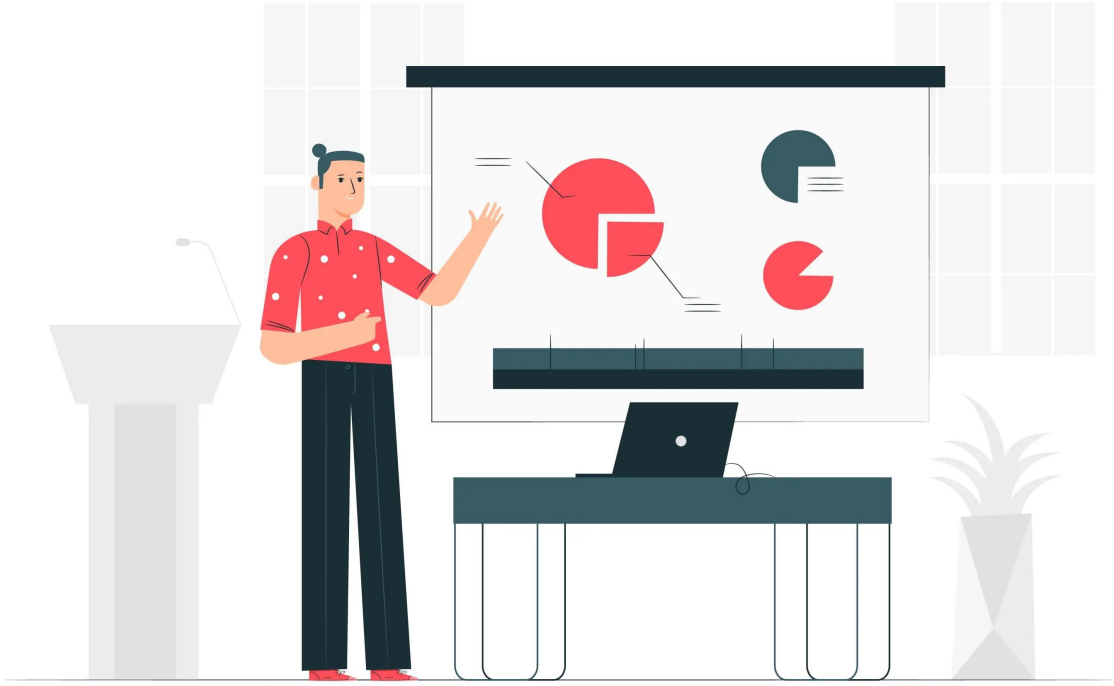


Advanced Presentation Skills

Duration: 5 Days

Language: en

Course Code: MG1-101

Objective

Upon completion of this course, participants will be able to:

- Deliver a memorable, well-designed and professional presentation
- Practice the most recent and effective presentation skills
- Boost confidence and control nervousness
- Read your audience and deliver your presentation accordingly
- Use technology to design effective visual materials
- Understand listener behaviour and answer their questions confidently

Audience

This course is intended for

- Managers, directors and CEOs who give presentations at company events
- Sales and business development teams who need to give presentations for prospective clients
- Technical, training or administrative staff
- Anyone who would like to improve their ability to present to groups
- Anyone who needs to influence others, either socially or commercially
- Anyone who is expected to give a public presentation

Training Methodology

Advanced Presentation Skills course is designed carefully to utilise a variety of proven learning techniques. This includes:

- Personal Coaching
- Group exercises
- Case studies
- Question and answer sessions
- Take home notes encompassing all the key learnings
- The chance to be recorded on camera (if you wish) so you can continue your learning at home

Summary

The most important key to increasing your credibility as a professional is to deliver an effective and memorable presentation. Advanced Presentation Skills course is designed to help any professional to master presentation skills. In this course, you will learn how to plan and prepare for your presentation, analyse the audience, use impactive visual aids, organise your thoughts using mind mapping techniques, and effectively incorporate supporting materials.

The course will include activities to learn how to stay calm, reduce nervousness, and feel more confident in the room. It will also cover how to handle audience questions and maintain their interest easily. Each participant will be expected to present a number of presentations with full coaching, and feedback will be given

Course Content & Outline

Section 1: Building Confidence

- Identify your own presentation style and build your confidence
- Start with warming up and ice-breaker presentation
- How to overcome nervousness and look confident
- Read your audience's body language

Section 2: Acting as a professional presenter

- Using body language, postures and gestures to create impact
- Voice control skills of the top presenter
- The importance of good eye contact in presenting
- Making a persuasive speech
- The differing skills for small or platform presentation

Section 3: Polishing your presentation to maximise Impact

- How to use visual aids
- Using flip charts to highlight key messages
- Adding video clips to your presentation
- Using graphs and visuals to present complex data
- Putting it all together for a balanced presentation
- Tools to engage the audience

Section 4: The Techniques & Tools for Professional Presenters

- Creating a friendly atmosphere for interacting and questioning
- Using the art of storytelling
- Using analogies and drawing on memorable images
- Communicating to persuade
- Using Metaphors and Humour

Section 5: Delivering & Developing as a Presenter

- Preparing for different types of audiences and venues
- Rehearsal strategies to boost performance
- Managing Q&A sessions with confidence and control
- Handling unexpected situations and difficult audience members

- Gathering feedback to improve your future presentations
- Creating your personal development plan as a presenter

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Administration & Secretarial, Education, Sales & Marketing, Project Management

Tags

Presentation Skills, Presentation, powerpoint

Related Articles



6 Advanced Presentation Skills For Ambitious Presenters

Master advanced presentation skills with storytelling, non-verbal cues, and tech integration. Learn to engage audiences and deliver impactful talks.

YouTube Video

https://www.youtube.com/embed/993pobPxynA?si=lkbo4G58NtZbgJ1q