

Mastering The Art of TV Presenting

Duration: 5 Days

Language: en

Course Code: IND11-113

Objective

Upon completion of this course, participants will be able to:

- Develop clear and effective communication skills.
- Master on-camera presence and body language.
- Create engaging and adaptable content.
- Gain technical knowledge of studio operations.
- Receive personalised feedback to refine presenting skills.

Audience

This course is intended for

- Aspiring TV presenters
- Media professionals looking to enhance on-screen presence
- Individuals interested in a TV presenting career
- Anyone who has a passion for media and communication is essential

Training Methodology

This course employs a blend of interactive lectures, hands-on practice, and real-time feedback. Participants will engage in practical exercises, including mock presenting sessions, scriptwriting workshops, and technical training in a studio environment. The course is designed to be highly interactive, encouraging peer learning and collaboration.

Summary

In today's dynamic media landscape, the role of a TV presenter is pivotal in shaping audience perceptions and delivering compelling narratives. This course is meticulously designed to equip aspiring TV presenters with the essential skills and techniques needed to excel in the industry. Participants will learn from industry experts, gaining hands-on experience and insights into the art of engaging and captivating audiences.

Course Content & Outline

Section 1: Introduction to TV Presenting

- Overview of the TV industry
- Understanding the role of a TV presenter

- Essential skills and attributes

Section 2: Communication and Presentation Skills

- Voice modulation and speech clarity
- Body language and on-camera presence
- Engaging with the audience

Section 3: Scriptwriting and Content Creation

- Basics of scriptwriting
- Developing engaging content
- Adapting scripts for different formats

Section 4: Technical Skills and On-set Etiquette

- Understanding studio equipment
- Working with teleprompters and in-ear monitors
- Professional conduct on set

Section 5: Practical Sessions and Feedback

- Mock presenting sessions
- Personalised feedback from trainers
- Career advice and industry insights

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Media and Marketing, Sales & Marketing

Tags

TV, Presenting, Professional training

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