

Strategic Financial Planning And Sustainable Cash Flow Forecasting

Duration: 5 Days

Language: en

Course Code: PF1-152

Objective

Upon completion of this course, participants will be able to:

- Develop and implement strategic financial plans that support sustainable business growth.
- Create and analyse monthly cash flow forecasts using advanced modelling techniques.

- Understand the principles of sustainable finance and integrate them into financial planning processes.
- Utilise financial data to make informed decisions that enhance organisational resilience.
- Assess the financial health of an organisation and propose strategic adjustments for

long-term stability.

Audience

This course is designed for financial professionals, including analysts, planners, and managers, who seek to advance their financial forecasting and strategic cash flow management skills. It is also suitable for senior executives and business leaders aiming to enhance their financial acumen and make informed, strategic decisions.

Training Methodology

This course combines interactive lectures, hands-on workshops, and group discussions. Participants can apply the concepts learned through practical exercises and case study analysis.

Summary

Effective financial planning and sustainable cash flow forecasting ensure organisational resilience and growth in today's dynamic business environment. This course offers a comprehensive understanding of advanced financial planning techniques, emphasising sustainable practices and ethical financial management. Participants will gain expertise in creating robust financial models that align with long-term business strategies, ensuring a balanced approach to growth and sustainability.

Course Content & Outline

Section 1: Introduction to Strategic Financial Planning

- Overview of financial planning in a modern business context.
- The role of financial planning in sustainable business growth.
- Ethical considerations in financial decision-making.

Section 2: Advanced Cash Flow Forecasting Techniques

- Principles of cash flow forecasting.
- Building a monthly cash flow model: a step-by-step guide.
- Scenario analysis and stress testing in cash flow models.

Section 3: Integrating Sustainability into Financial Planning

- Understanding sustainable finance.
- Strategies for integrating sustainability into financial models.
- Case studies on sustainable financial planning practices.

Section 4: Financial Data Analysis for Strategic Decision-Making

- Key financial indicators and their impact on business strategy.
- Using data to drive financial decisions.
- Tools and techniques for effective financial data analysis.

Section 5: Practical Application and Case Studies

- Real-world applications of financial planning and cash flow forecasting.
- Group exercises: building and presenting a financial model.
- Case study analysis: lessons learned from successful financial strategies.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

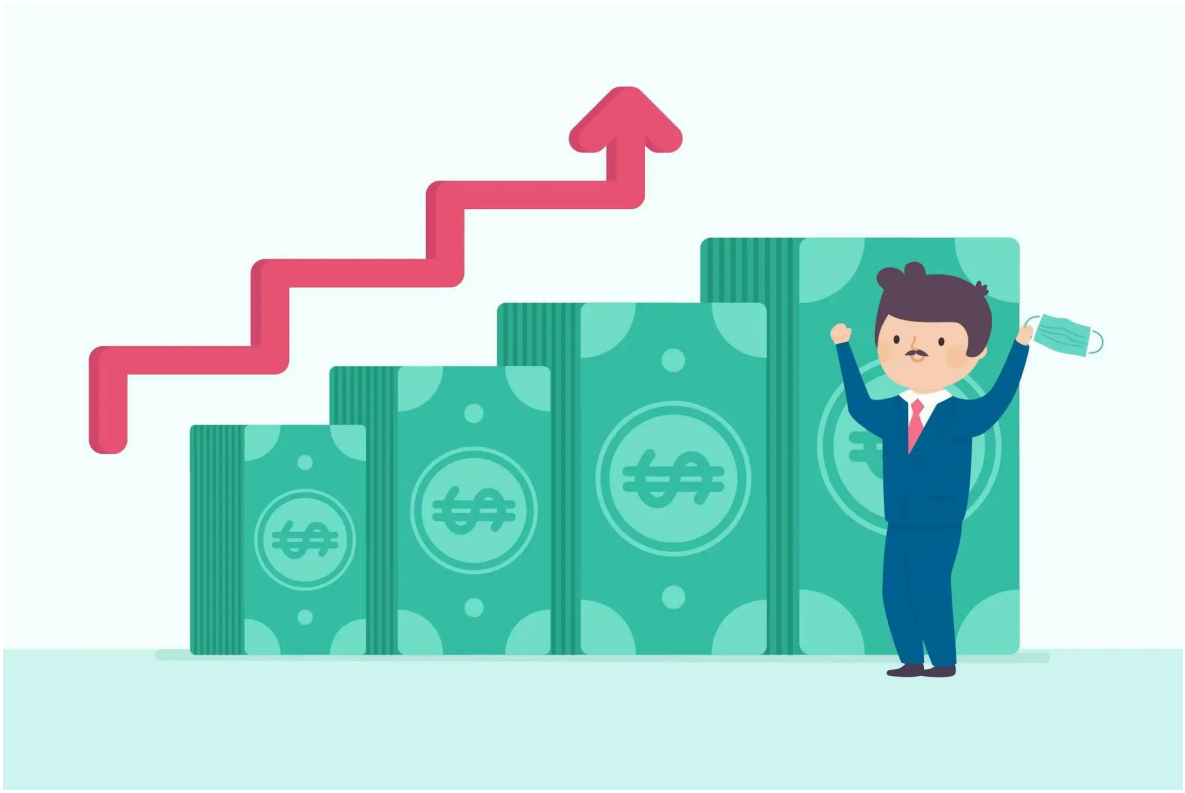
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Banking and Finance, Finance, Accounting & Budgeting

Tags

Financial Planning, Cash Flow Forecasting

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Learn the importance of cash flow analysis, best practices for optimisation, and crisis management strategies in this comprehensive guide for businesses seeking financial stability and resilience.