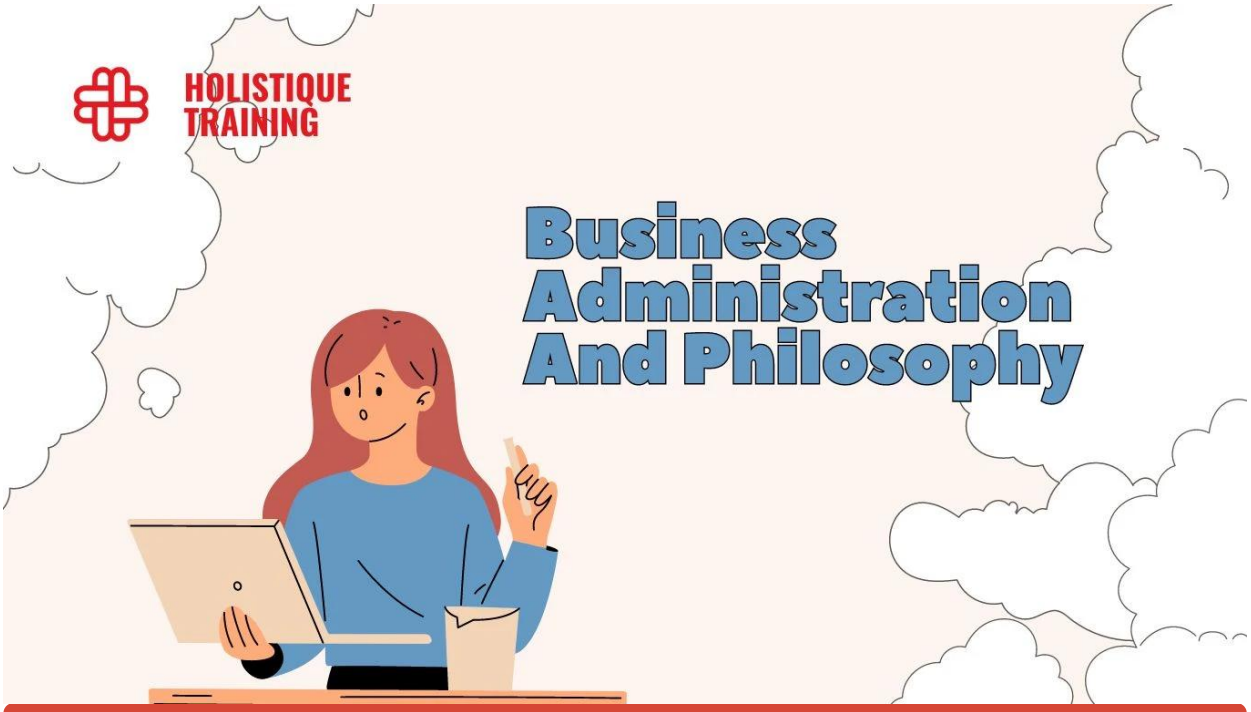


Business Administration and Philosophy

Duration: 5 Days

Language: en

Course Code: PH1-137

Objective

Upon completion of this course, participants will be able to:

- Understand how philosophical principles such as ethics, logic, and critical thinking apply to business administration.
- Learn to integrate ethical decision-making into business strategies.
- Develop the ability to use critical thinking for problem-solving and strategic planning.
- Gain insights into leadership through the lens of philosophical thought.
- Learn how philosophy can enhance corporate governance and organisational culture.
- Explore how to apply philosophical frameworks to improve decision-making in complex business environments.

Audience

This course is suitable for:

- **Business Leaders and Executives** : Individuals seeking to incorporate ethical leadership and long-term strategic thinking into their organisations.
- **Entrepreneurs** : Business owners who want to build their companies on ethical solid foundations and critical thinking.
- **Corporate Governance Professionals** : Those responsible for ensuring transparent, ethical, and accountable business practices within their organisations.
- **HR and Organizational Development Specialists** : Professionals tasked with building strong, ethical corporate cultures aligned with business values.
- **Academics and Researchers** : Individuals interested in the intersection of business administration and philosophy, looking to deepen their understanding of the role of ethics in business success.
- **Students of Business and Philosophy** : Those who want to explore how philosophical thought can be applied to real-world business challenges.

Training Methodology

The course employs a combination of theoretical and practical learning methods designed to engage participants in both philosophical inquiry and business strategy development:

- **Lectures and Presentations**: Instructors will provide theoretical insights into philosophy and business administration, introducing key concepts and case studies.
- **Interactive Group Discussions**: Participants will discuss ethical dilemmas, leadership challenges, and the role of critical thinking in business.
- **Case Study Analysis**: We will analyse real-world case studies applying philosophical principles to ethical business decisions, governance, and strategy.
- **Workshops and Role-Playing**: Participants will role-play scenarios to apply ethical decision-making, leadership philosophies, and critical thinking in practical business settings.
- **Philosophical Debates**: Instructors will facilitate debates on controversial business ethics topics to sharpen participants' critical thinking and ethical reasoning skills.
- **Assessments and Quizzes**: Periodic assessments will help participants retain the course material and test their understanding of key philosophical and business concepts.

Summary

Business administration and philosophy may seem disparate, but they share essential concepts that are valuable for organisational leadership, decision-making, ethics, and strategic thinking. The "Business Administration and Philosophy" course integrates philosophical thought with the practical aspects of running and managing a business. This course will explore how philosophical frameworks, such as ethics, logic, and critical thinking, can be applied to business administration to improve leadership, enhance decision-making, and foster a strong organisational culture.

Through this course, participants will explore the relationship between ethical business practices and long-term success, using philosophical ideas to approach problem-solving and decision-making from multiple perspectives. The course also introduces the importance of logic and critical thinking in developing innovative and sustainable business strategies. Additionally, participants will explore how classical and modern philosophical theories can guide business leaders in handling governance, corporate responsibility, and organisational culture challenges.

By the end of the course, participants will have gained a unique perspective on business management and understand how integrating philosophical principles can lead to more thoughtful, ethical, and sustainable business practices. This course is ideal for business leaders, managers, entrepreneurs, and anyone interested in incorporating deeper philosophical insight into their business decision-making processes.

Course Content & Outline

Section 1: Introduction to Business Administration and Philosophy

- The Interplay Between Philosophy and Business
- Why Philosophy Matters in Business Management
- Overview of Philosophical Concepts Relevant to Business

Section 2: Ethics in Business Administration

- Understanding Ethical Theories: Utilitarianism, Deontology, and Virtue Ethics
- Applying Ethical Frameworks to Business Decisions
- Corporate Social Responsibility and Business Ethics
- Balancing Profit with Ethical Responsibility

Section 3: Critical Thinking and Logic in Business

- The Role of Critical Thinking in Business Problem-Solving
- How Logical Reasoning Enhances Strategic Decision-Making
- Identifying Fallacies in Business Arguments

- Case Studies: Applying Critical Thinking to Business Challenges

Section 4: Philosophy of Leadership

- Leadership Theories in the Context of Philosophy
- Ethical Leadership: Philosophical Approaches to Leading with Integrity
- Developing a Leadership Philosophy Aligned with Business Values
- Decision-Making in Leadership: Balancing Rationality and Emotion

Section 5: Philosophical Foundations for Corporate Governance

- Governance and Ethics: A Philosophical Perspective
- Building Transparent and Accountable Organisational Structures
- Aligning Organisational Culture with Ethical Values
- Case Studies on Governance and Ethical Failures

Section 6: Philosophy and Innovation

- Thinking Outside the Box: How Philosophical Inquiry Drives Innovation
- The Role of Creativity and Imagination in Business Strategy
- Developing Sustainable Innovation Strategies Based on Philosophical Thought

Section 7: Sustainability and Long-Term Thinking

- The Philosophical Foundations of Sustainability
- Balancing Short-Term Gains with Long-Term Business Success
- How Ethical and Sustainable Practices Can Strengthen Brand Reputation

Section 8: Real-World Applications and Case Studies

- Examining Businesses That Apply Philosophical Principles
- Lessons Learned from Companies that Embrace Ethical and Philosophical Practices
- Practical Ways to Apply Philosophy to Day-to-Day Business Decisions

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the

Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Human Resources Management (HRM), Management & Leadership, Project Management

Tags

Business Administration, Philosophy

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