

Midterm Evaluation and Impact Assessment of Community Projects

Duration: 5 Days

Language: en

Course Code: IND17 - 118

Objective

By the end of this course, participants will be able to:

- Understand the purpose and key principles of midterm evaluations.
- Distinguish between outputs, outcomes, and impact in community projects.
- Design evaluation frameworks aligned with project goals.
- Use data collection tools to measure results effectively.
- Analyze and interpret findings for reporting and decision-making.
- Identify challenges and gaps during implementation.
- Provide actionable recommendations for project improvement.
- Support accountability to donors and communities.

Audience

This course is designed for:

- Project managers and coordinators in NGOs and community organizations.
- Monitoring and evaluation (M&E) officers.
- Donor agency staff involved in project oversight.
- Local government development officers.
- Field staff engaged in community projects.
- Researchers and consultants in evaluation and development.

Training Methodology

This course follows a participatory and hands-on approach. Learners will apply tools to real or simulated project cases, analyze sample evaluation reports, and design evaluation plans using templates. Visual guides, teamwork, and interactive exercises will help translate theory into practice, making evaluation accessible and useful for both small-scale and large projects.

Summary

Community projects often start with big goals, but how do we know if they're really making a difference? Midterm evaluations and impact assessments are essential tools to check progress, measure success, and make sure that a project stays on the right track.

This training course helps professionals working on community-based programs understand how

to evaluate ongoing efforts and assess the real impact of their work. Through easy-to-follow tools, field-tested methods, and practical examples, participants will learn how to design evaluations, gather meaningful data, and use findings to improve performance and create positive change.

Course Content & Outline

Section 1: Introduction to Midterm Evaluation

- What is midterm evaluation and why it matters.
- Key differences between baseline, midterm, and final evaluations.
- Purpose: learning, improving, and adapting.
- Questions a midterm review should answer.
- When and how often to conduct evaluations.
- Importance of timing and project cycle alignment.
- Who should be involved in the process.

Section 2: Understanding Impact Assessment

- What is meant by "impact" in community development.
- Difference between outputs, outcomes, and impact.
- Why impact matters in donor reporting and community accountability.
- Principles of good impact assessment.
- Challenges in measuring long-term changes.
- Contribution vs attribution in community work.
- Ethical considerations in impact assessment.

Section 3: Planning the Evaluation Process

- Defining the scope and objectives of the evaluation.
- Selecting evaluation questions that matter.
- Developing a clear and focused evaluation plan.
- Choosing indicators aligned with project goals.
- Identifying data needs and sources.
- Budgeting and resourcing for evaluations.
- Creating an inclusive evaluation timeline.

Section 4: Tools and Methods for Data Collection

- Qualitative vs quantitative approaches.
- Common tools: surveys, interviews, focus groups, observation.
- Sampling techniques and field considerations.
- Tools for participatory evaluation.
- Gender-sensitive and inclusive data collection.
- Using digital tools and mobile data apps.
- Managing data accuracy and quality.

Section 5: Data Analysis and Interpretation

- Sorting and cleaning collected data.
- Using descriptive statistics for simple analysis.
- Thematic coding for qualitative data.
- Visualizing data for easy understanding.
- Connecting data with indicators and outcomes.
- Avoiding bias and misinterpretation.
- Turning data into actionable insights.

Section 6: Writing and Presenting Evaluation Findings

- Structure of a midterm evaluation report.
- Writing clearly for donors, teams, and communities.
- Highlighting successes, gaps, and lessons learned.
- Including charts, case studies, and testimonials.
- Delivering recommendations based on evidence.
- Presenting findings in community meetings or donor briefings.
- Following up with action points.

Section 7: Using Results for Project Improvement

- Turning feedback into real improvements.
- Revising strategies based on findings.
- Communicating changes to stakeholders.
- Documenting changes and outcomes.
- Keeping the community engaged in next steps.
- Building internal capacity for ongoing evaluation.
- Linking evaluation to future project sustainability.

Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Accreditation Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

Categories

Government and NGOs, Project Management, Quality & Productivity

Tags

Midterm Evaluation, Community-based projects

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