

# Innovation in a VUCA World

**Duration:** 5 Days

**Language:** en

**Course Code:** MG2 - 201

## Objective

By the end of this course, participants will be able to:

- Understand the VUCA model and its relevance to modern innovation.
- Apply tools like Design Thinking and Lean Startup in uncertain contexts.
- Lead innovation initiatives in volatile and complex environments.
- Develop foresight and resilience in decision-making.

- Foster a workplace culture that embraces change and experimentation.

## Audience

This course is ideal for:

- Business leaders and executives navigating change.
- Innovation and product managers.
- Strategy and development professionals.
- Entrepreneurs, founders, and change agents.
- NGO workers and social innovators facing dynamic field realities.

## Training Methodology

This course uses an experiential and interactive learning model designed to promote deep understanding and practical application. Participants will engage in innovation simulations, strategic foresight activities, and team-based ideation workshops. Real-world case studies from both corporate and humanitarian sectors will be analysed. Learners will also work with innovation toolkits and reflection exercises to translate theory into actionable plans. Peer exchange, group feedback, and scenario-based learning will further strengthen collaboration and problem-solving skills.

## Summary

In today’s fast-changing global landscape, innovation is no longer optional—it is essential. This course explores how to harness creativity and strategic foresight to thrive in a VUCA (Volatile, Uncertain, Complex, Ambiguous) world. Participants will learn how to turn unpredictable challenges into opportunities by using agile innovation methods tailored to dynamic environments.

Through a mix of theory, real-world case studies, and practical exercises, the course empowers professionals to innovate with confidence, even when the path ahead is unclear. Learners will gain tools to build flexible strategies, encourage cross-functional collaboration, and promote a culture of experimentation and continuous learning.

## Course Content & Outline

**Section 1: Understanding VUCA**

- Defining volatility, uncertainty, complexity, and ambiguity.
- How VUCA affects industries and innovation capacity.
- Examples of business and social systems under VUCA pressure.

**Section 2: Innovation Fundamentals in Disruptive Environments**

- Differences between incremental and disruptive innovation.
- Innovation under pressure: thinking creatively with limited resources.
- Agile innovation frameworks: Design Thinking, SCAMPER, Lean Startup.

**Section 3: Scenario Planning & Strategic Foresight**

- Why future thinking is essential in a VUCA world.
- Tools: trend mapping, weak signal analysis, and scenario planning.
- Building adaptive strategies and flexible innovation roadmaps.

**Section 4: Leadership and Team Innovation in Uncertainty**

- Developing emotional intelligence for innovation leadership.
- Leading cross-functional teams during crises and uncertainty.
- Techniques to build trust, reduce resistance, and support creative risk-taking.

**Section 5: Building a Culture of Innovation**

- Embedding innovation into daily routines and team culture.
- Encouraging iterative learning, feedback loops, and small experiments.
- Case studies: Google X, humanitarian innovation labs, and adaptive NGOs.

## Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course,

a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by The CPD Certification Service (CPD), and are certified under ISO 9001 and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

## Categories

Management & Leadership, Quality & Productivity

## Tags

VUCA, Innovation Strategies, Innovation culture, Culture of Innovation, Innovation Fundamentals

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