



# Technological Leadership for the Digital Era

**Duration:** 5 Days

**Language:** en

**Course Code:** MG2-104

## Objective

This course gives you the tools and knowledge to be flexible and allow your team to be creative, using technology to get the most out of their roles. Upon completion of this course, participants will be able to:

- Develop an understanding of where technology is heading and allow you to get ahead of the game.
- Apply new methods of technological working to your company.
- Understand how to communicate effectively using new methods.
- Use innovative methods to shape the future of your organisation.
- Evaluate your current methods and look for areas of improvement to increase productivity and effectiveness.

## Audience

This course was created for anyone who is an acting leader or manager aspiring to be a team leader. It will help to improve your leadership style and help you to recognise where changes and amendments can be made to future-proof your organisation. It's best suited for:

- Team Leaders
- Managers
- IT Technicians
- Aspiring Managers
- Supervisors
- HR Professionals
- Developing Front Line Team Members
- Project Planners
- Directors
- C-Suite Executives
- Entrepreneurs

## Training Methodology

This course discusses current management styles and how we can update our techniques for the new, modern era to achieve greater productivity and efficiency whilst remaining flexible. You'll use real-life scenarios and role-playing activities to overcome challenges and research the newest tools and techniques to help your business progress. You can conduct group discussions and participate in practical activities to create innovative project plans to achieve future business goals.

## Summary

In today's fast-paced digital era, technological advancements impact every industry. From upgrading Customer Relationship Management (CRM) systems to refining marketing strategies and services on increasingly popular social media platforms, to embracing remote work and integrating artificial intelligence—technology is reshaping the way businesses operate.

To be an effective leader in this evolving landscape, it's not enough to simply understand technology; you must be adaptable, innovative, and open to new concepts. Modern leadership requires the ability to navigate change, seize opportunities, and foster a culture of growth and creativity. By developing these qualities, a leader earns the respect and trust of their team,

equipping them to drive forward confidently in a world where innovation never stands still.

## Course Content & Outline

### **Section 1: The Impact of Digitisation**

- User-centric platforms and their value.
- Industry 4.0 and what it means for you.
- The 5-step innovation framework.
- Exploring the impacts of globalisation and digitisation.

### **Section 2: Understanding the Challenges**

- Take your EQ assessment and what your results mean.
- The ins and outs of executing change.
- Design thinking and project planning.

### **Section 3: SVUCA- Volatility, Uncertainty, Complexity & Ambiguity**

- The 4 areas of emotional intelligence.
- Increasing critical and strategic thinking and collaboration.
- 5-step design thinking process.

### **Section 4: Managing Homeworking & Hybrid Solutions**

- Positives and efficiencies.
- Implementation and thinking about costs.
- Managing performance remotely.
- Keeping in touch and meeting management.
- Dealing with communication and employee engagement.

### **Section 5: Overcoming Resistance**

- Gaining buy-in using effective marketing.
- The LIDA framework of navigation.
- Combating a 'silo culture.'
- Negotiation and persuasion techniques.
- Increasing your influence during projects.

## Section 6: Gaining Feedback & Moving Forward

- Why is feedback essential?
- Prototyping and showcasing.
- How to ask for feedback to create a clear working path.
- Stakeholder management.
- Reacting to feedback and adapting processes.

### Certificate Description

Upon successful completion of this training course, delegates will be awarded a Holistique Training Certificate of Completion. For those who attend and complete the online training course, a Holistique Training e-Certificate will be provided.

Holistique Training Certificates are accredited by the British Assessment Council (BAC) and The CPD Certification Service (CPD), and are certified under ISO 9001, ISO 21001, and ISO 29993 standards.

CPD credits for this course are granted by our Certificates and will be reflected on the Holistique Training Certificate of Completion. In accordance with the standards of The CPD Certification Service, one CPD credit is awarded per hour of course attendance. A maximum of 50 CPD credits can be claimed for any single course we currently offer.

### Categories

IT & Computer Application, Management & Leadership, Technology, AI, Data and Visualisation

### Tags

IT, leadership, technology, Technological Leadership, digital, digital era

## Related Articles



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### **YouTube Video**

<https://www.youtube.com/embed/bE6rP6v4g0Y?si=J6CIH5G7VT2ZdP27>